



genius



ENTREPRENEURS
INSTITUTE

A stylized house icon composed of two thick, parallel lines. The left side is cyan, and the right side is white, meeting at a peak.

LIFELONG LEARNING SUMMIT

2ND & 3RD MARCH 2023

**JOIN THE EDUCATION REVOLUTION &
ENHANCE THE GROWTH OF YOUR
EDUCATION BUSINESS**

**Benefit from the tremendous growth of the
Edtech industry in 2023**



LIFELONG LEARNING
SUMMIT

2ND MARCH 2023

DAY 1



genius



ENTREPRENEURS
INSTITUTE



Your Host for our Summit



Donna Izobella

**Head of Mentoring &
Curriculum
Entrepreneurs Institute**

Outcomes from our Summit

#1

Tap into the **vision for education and schools** around technology. The impact it has and how educators are playing a part in this metaversity.

Outcomes from our Summit

#2

Look at how **artificial intelligence and machine learning** is being used in education and creating **personalizing learning experiences**.

Outcomes from our Summit

#3

Understand the emphasis **collaboration and networking** right now in lifelong learning. See how social media, digital tools and platforms are being leveraged and, how with the right providers you can connect with peers and experts to influence learning journeys.

Outcomes from our Summit

#4

Gain deeper insights into the **future of higher education**. Understand the evolving roles that educators, technology and learners play in this rapidly changing environment.

Learn about the importance of creativity and innovation and, the need to develop these skills through both formal and informal learning.

Your Keynote Speaker



Roger James Hamilton

**Creator & Founder
of Genius Group**

Lifelong Learning Trends



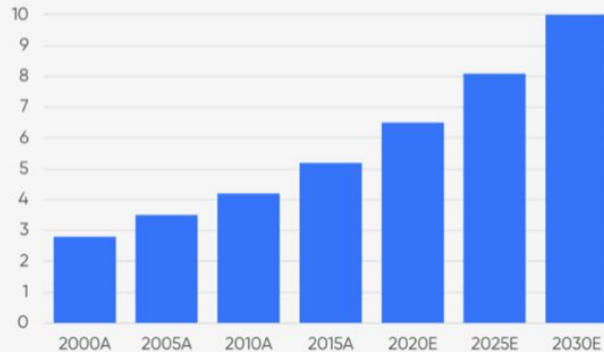
The Education Revolution is rapidly changing the face of Education as we know it!

A \$10 Trillion Market ready for Disruption

This is a life long learning opportunity, from early learning through primary, secondary and tertiary education, to adult learning and corporate training.

Education a \$10 Trillion industry in 2030.
Growing at 4.5% CAGR and making up over 6% of Gross World Product (GDP)

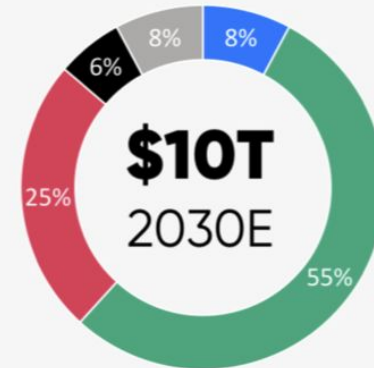
Global Education and Training Expenditure (Trillion USD)



Source: HoloniQ and various underlying estimates from Goldman Sachs, GSV, IBIS Capital, Citi

K12 over \$5 Trillion by 2030

2030E Global Education and Training Expenditure (Trillion USD)

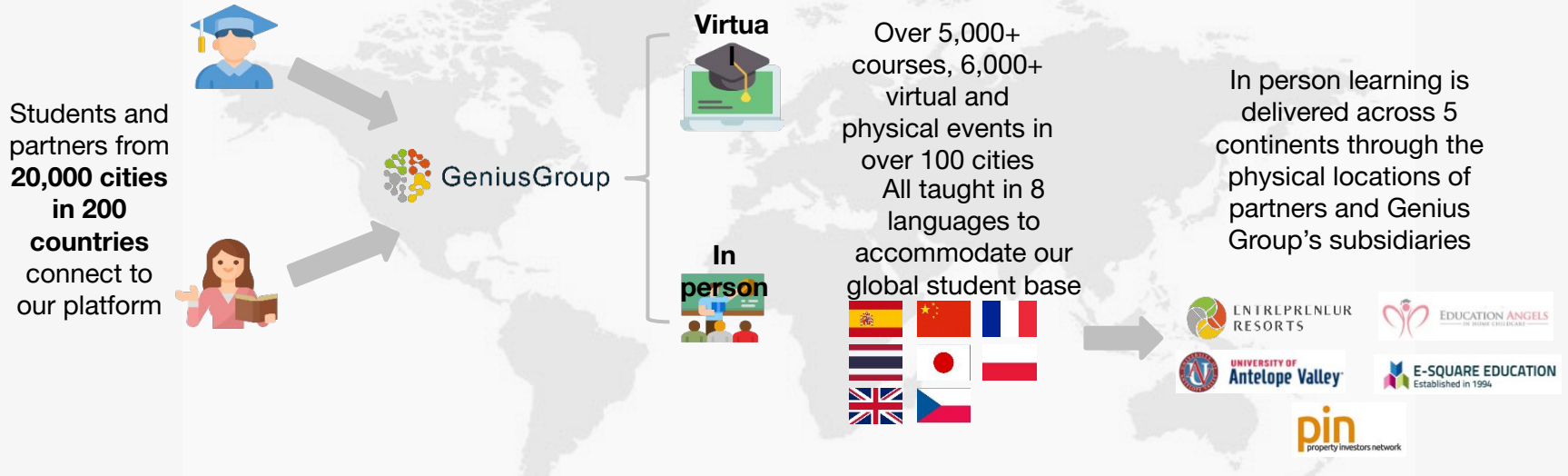


■ Pre K ■ K-12 ■ Post Secondary ■ Corporate ■ Lifelong Learning

Source: HoloniQ and various underlying estimates from Goldman Sachs, GSV, IBIS Capital, Citi

Global Hybrid Education

Genius Group moves from a system where learning is confined to those with access to school buildings to an inclusive and universal one in which everyone has access to learning globally



Our entrepreneur education system is being delivered virtually and in-person, in multiple languages, locally and globally through micro schools, camps, colleges, universities and corporate training

LIFELONG
LEARNING

TOP 5
TRENDS



Are These The Top 5 Trends?

eSCHOOL NEWS

1. **Social & emotional learning**
2. **Personalized, self-led learning**
3. **Game-based learning**
4. **Microlearning and Nanolearning**
5. **AI, AR & VR**



CAMBRIDGE

1. **AI in education and assessment tools**
2. **Wellbeing & emotional intelligence**
3. **Tech that supports teachers**
4. **AR & VR**
5. **Human Centred Solutions**

Forbes

1. **AI**
2. **Remote, online, hybrid learning models**
3. **Not Just College: Vocational training**
4. **AR & VR**
5. **Soft Skills & STEM**

LEARNING
TREND No.1

PERSONAL
IDENTITY





Diversity

Latest

Magazine

Ascend

Topics

Podcasts

Video

Store

The Big Idea

Data & Visuals

Case Selections



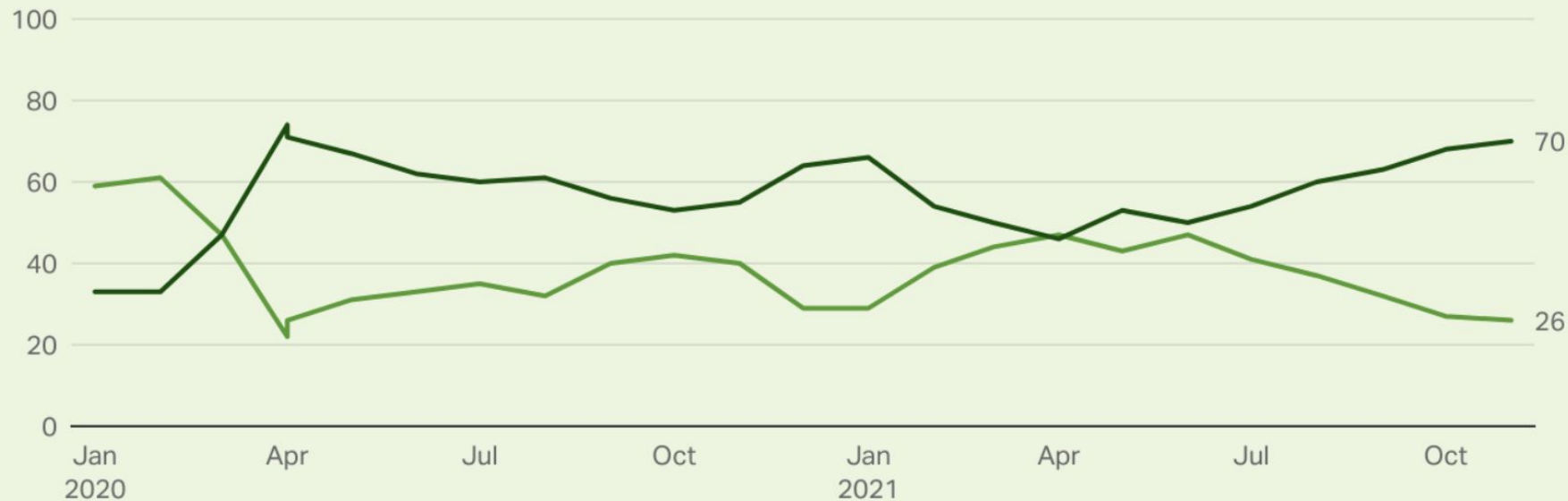
The World is Facing a Trust Crisis



Recent Trend in Americans' Economic Outlook

Right now, do you think that economic conditions in the country as a whole are getting better or getting worse?

— % Getting better — % Getting worse

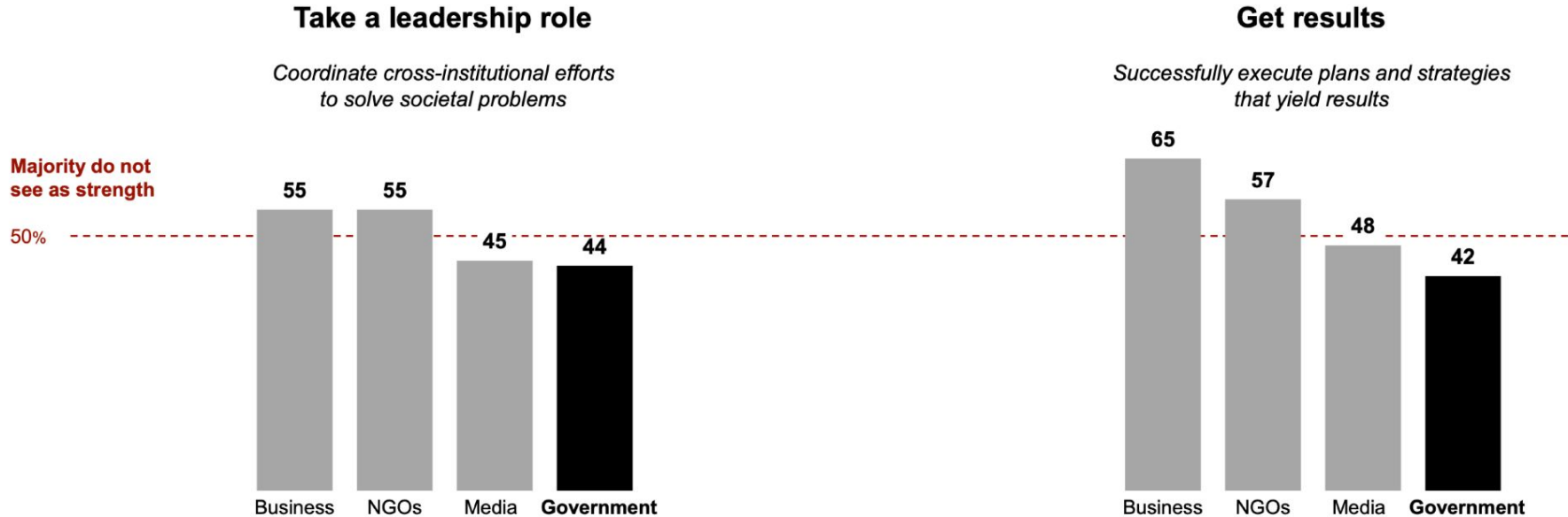




GOVERNMENT AND MEDIA FUEL A CYCLE OF DISTRUST

GOVERNMENT NOT SEEN AS ABLE TO SOLVE SOCIETAL PROBLEMS

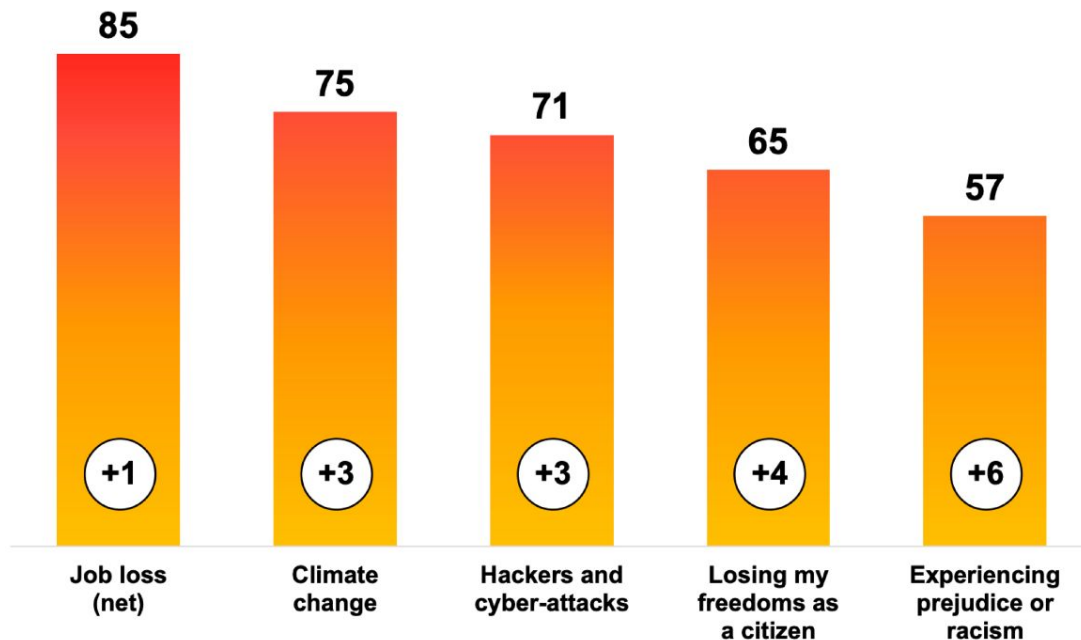
Percent who say each is a strength of institutions



SOCIETAL FEARS ON THE RISE

Percent who worry about...

Change, 2021 to 2022



2022 Edelman Trust Barometer. POP_EMO. Some people say they worry about many things while others say they have few concerns. We are interested in what you worry about. Specifically, how much do you worry about each of the following? 9-point scale; top 4 box, worry. Non-job loss attributes shown to half of the sample. General population, 27-mkt avg. Job loss asked of those who are an employee of an organization(Q43/1). Job loss is a net of attributes 1-3, 5, and 22-24.

No, Gen Z Don't Just Care About 'Identity Politics'

They're the most pro-union and pro-strike generation on record.

by Keir Milburn

1 March 2023



Young people protest in support of the nurses strike, London, December 2022. Maja Smiejkowska/Reuters

The culture war stereotypes with which we're all familiar portray Gen Z – those born between 1997 and 2012 – as frivolous, individualistic, and obsessed with issues of identity. While the Daily Mail tells us [“Woke Gen Z take offence at the thumbs up emoji”](#), the Daily Telegraph worries [“Gen Z’s obsession with feelings only makes them more miserable”](#).

90% of US adults say the United States is experiencing a mental health crisis, CNN/KFF poll finds

The New York Times

'It's Life or Death': The Mental Health Crisis Among U.S. Teens

Depression, self-harm and suicide are rising among American adolescents. For one 13-year-old, the despair was almost too much to take.

“From 2015 to 2019, prescriptions for antidepressants rose 69 percent for teenagers compared with 15 percent for adults.”

Harry and Meghan's children become Prince Archie and Princess Lilibet

DEPRESSION, SUICIDE RATES RISING

"LIFE OR DEATH": THE MENTAL HEALTH CRISIS AMONG U.S. TEENS

CNN

Published April 23, 2022 Updated April 26, 2022

One evening last April, an anxious and free-spirited 13-year-old girl in suburban Minneapolis sprang furious from a chair in the living

SMERCONISH



**FAILURE OF LEADERSHIP
MAKES DISTRUST THE DEFAULT**

**BETRAYED
BY MY
GOVERNMENT**

**BETRAYED
BY MY
GOVERNMENT**

**BETRAYED
BY MY
GOVERNMENT**

BETRAYED

Crime of the
century:
Failure to act
on climate

**RA
ROU**

BETRAYED

GO

RESTORING TRUST IS KEY TO SOCIETAL STABILITY

Business societal role is here to stay

People want more business leadership, not less.

Demonstrate tangible progress

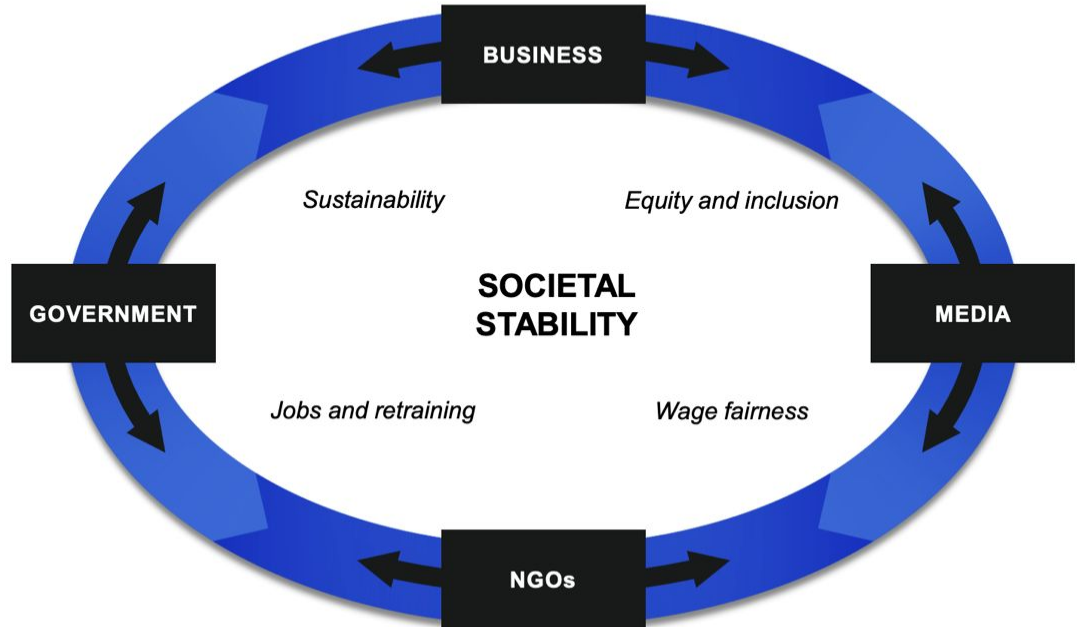
Restore belief in society's ability to build a better future: show the system works.

Leadership must focus on long-term thinking

Solutions over divisiveness; long-term thinking over short-term gain.

Every institution must provide trustworthy information

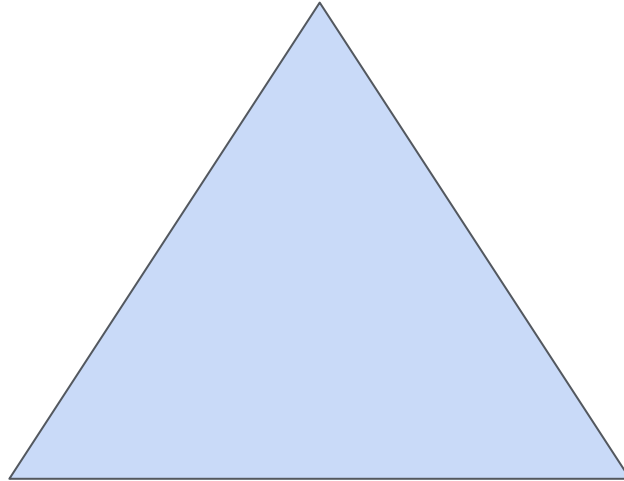
Clear, consistent, fact-based information is critical to breaking the cycle of distrust.



THREE DIMENSIONS OF TRUST

FUTURE TRUST

PREDICTABILITY



INTERNAL TRUST

CONFIDENCE

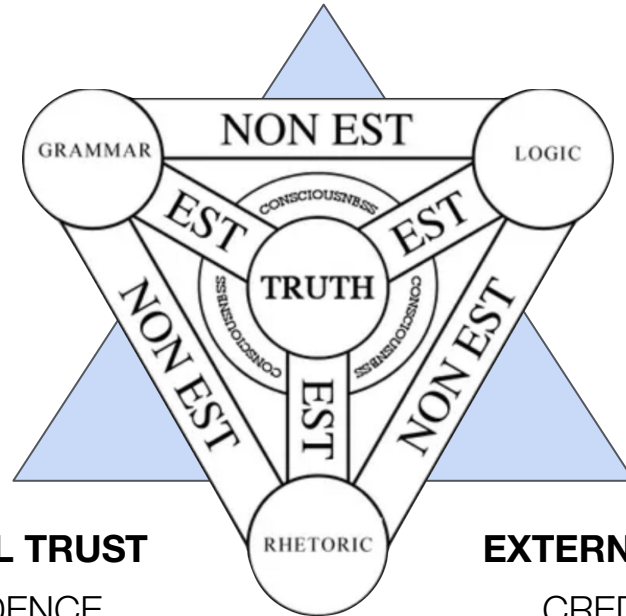
EXTERNAL TRUST

CREDIBILITY

RENAISSANCE TRIVIUM

FUTURE TRUST

PREDICTABILITY



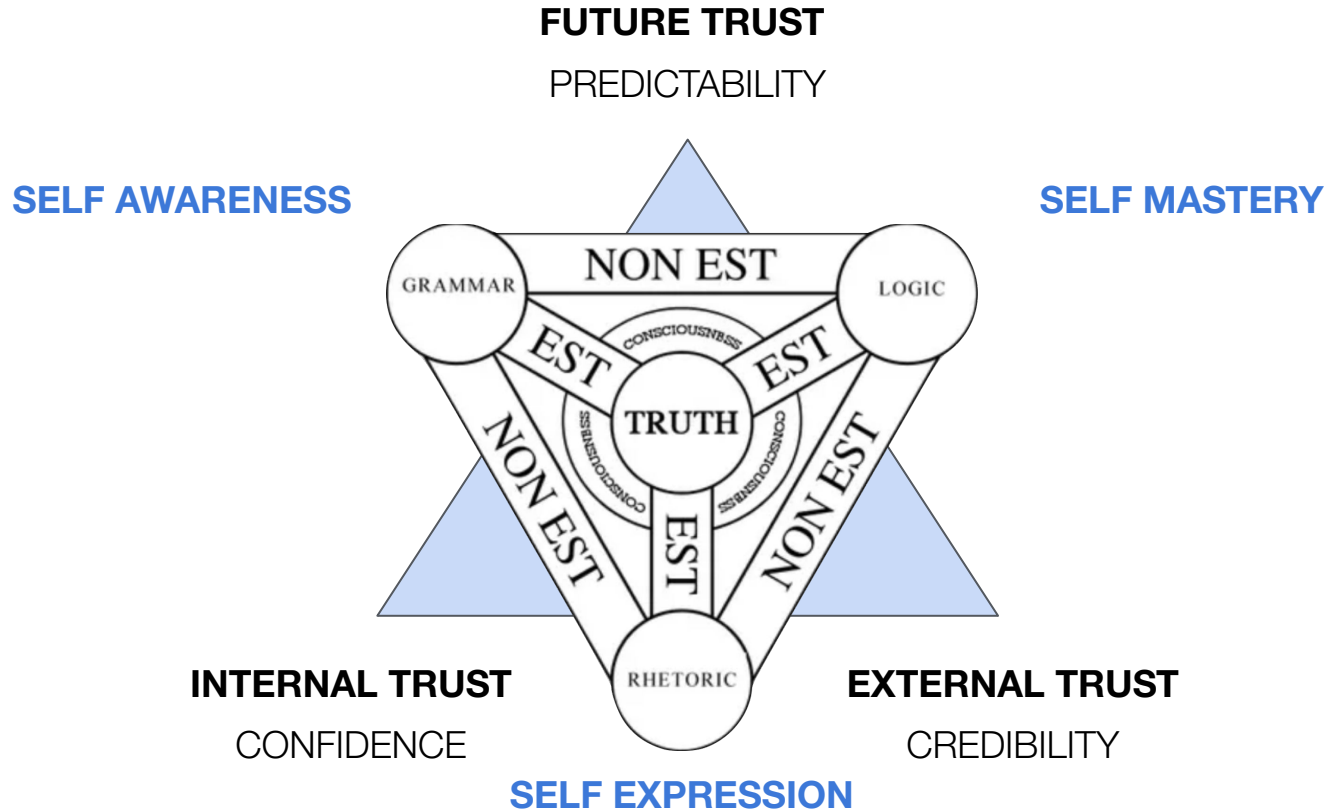
INTERNAL TRUST

CONFIDENCE

EXTERNAL TRUST

CREDIBILITY

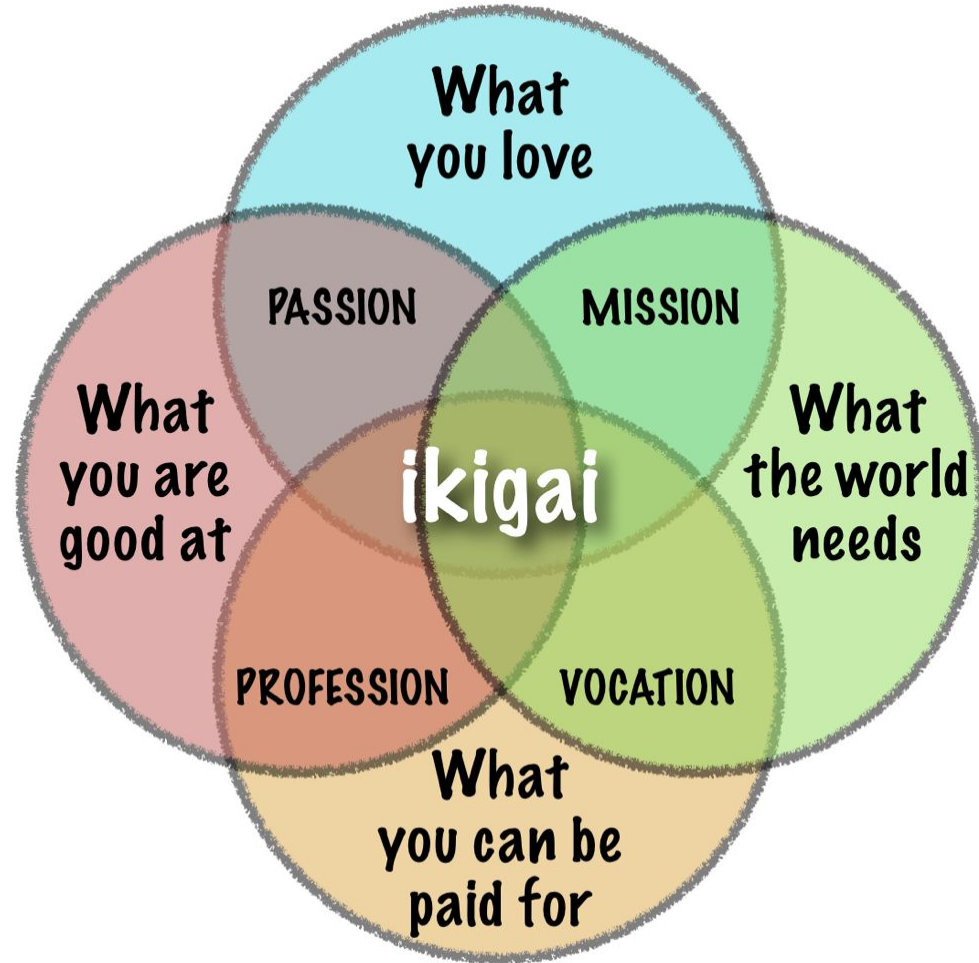
THREE DIMENSIONS OF SELF



生き甲斐 ikigai

ikigai is the Japanese concept of “**a reason for being.**” Everyone has an ikigai. To find it requires a journey of self discovery. But the search is worth it.

Your ikigai is the meaning to your life.



THE PASSION TEST



Learning



Fun



Health



Career



Family



Environment



Spirit



Community



Arts



Teaching



Travel



Achievement



Relaxation



Productivity



Friends



Business



Sport



Intellect



Leadership



Awareness



Balance



Religion



Control



Service

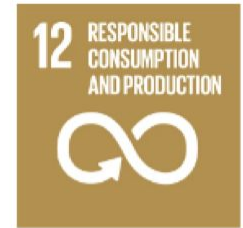
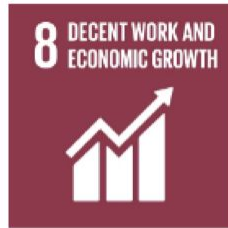


Freedom



THE PURPOSE TEST

Discover Your Life Purpose



Entrepreneur Dynamics

The No.1 agile system for entrepreneurs

Ultraviolet - Legend

Violet - Composer

Indigo - Trustee

Blue - Conductor

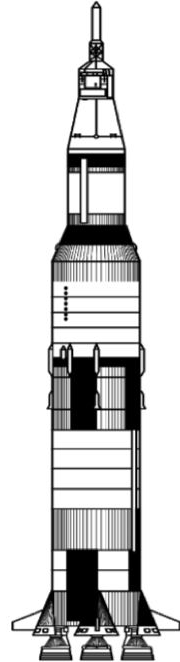
Green - Performer

Yellow - Player

Orange - Worker

Red - Survivor

Infrared - Victim



Level 8

Level 7

Level 6

Level 5

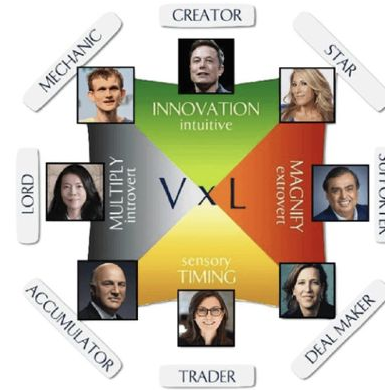
Level 4

Level 3

Level 2

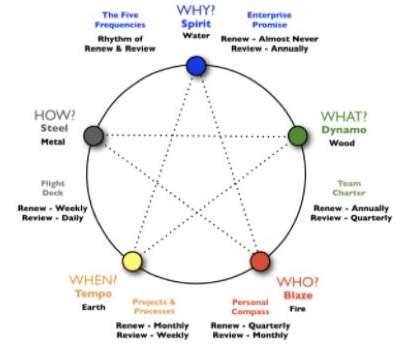
Level 1

Level 0



Talent Dynamics

Wealth Dynamics



Society 5.0

Leadership 5.0

Entrepreneur 5.0

1 Entrepreneur Impact Test

What's your level of flow and level of impact?

2 Wealth Dynamics

How to grow your flow

3 Impact Dynamics

How to grow your impact

LEARNING
TREND No.2

GROUP
LEARNING



LEVEL UP!

1000

CHALLENGE COMPLETE

REACH LEVEL 1000

NEW OUTFIT!



STE

0:08 37 0 0

READY UP!

SPECTATE

SHOP & LOCKER

RETURN TO LOBBY (HOLD)

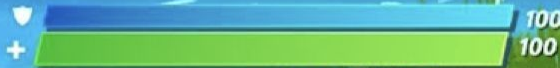
1,820,192 XP MATCH TOTAL

750,247 XP MEDAL BONUS

242,830 XP SURVIVAL

339,608 XP COMBAT

625,173 XP MATCH (+150%)



LVL
1000

Teaching in the 'Metaverse'? Roblox Looks to Make It a Reality

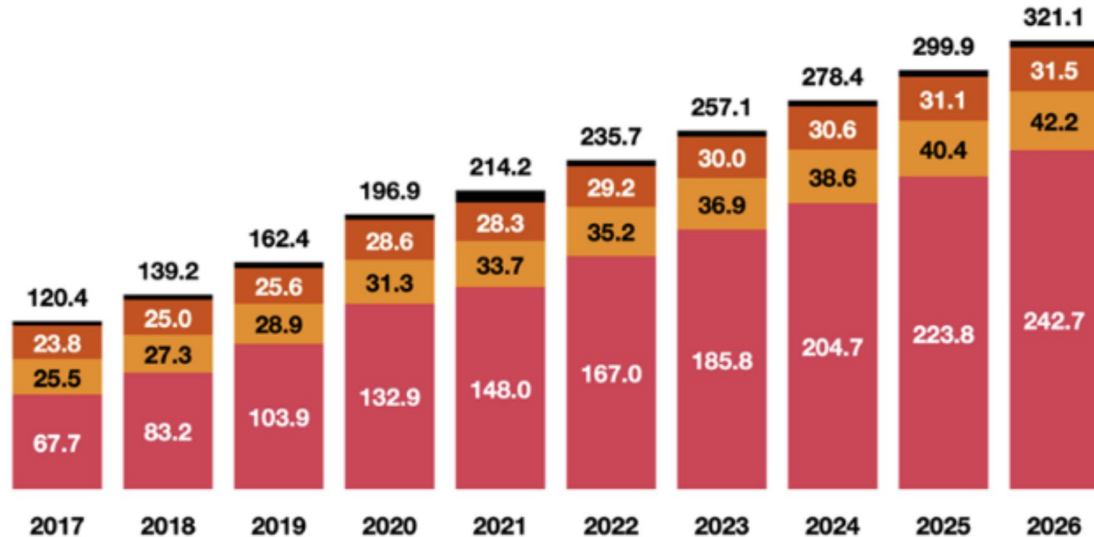
With millions in new grants to STEM organizations like Project Lead the Way, the gaming platform is moving into K-12 education.



Gaming is booming and is expected to keep growing. This chart tells you all you need to know

Total global video games revenue, by segment (US\$bn)

■ Social/casual gaming ■ PC games ■ Console games
■ Integrated video games advertising



Are These The Top 5 Trends?

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CAMBRIDGE

1. **AI in education and assessment tools**
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Forbes

1. **AI**
2. **Remote, online, hybrid learning models**
3. **Not Just College: Vocational training**
4. **AR & VR**
5. **Soft Skills & STEM**

← Roger James Hamilton ✓

22.4K Tweets



Edit profile

Roger James Hamilton ✓

@rogerhamilton

Entrepreneur, Educator, Futurist. CEO of \$GNS (nyse)

📍 Singapore 🌐 youtube.com/live/YEJFVU-pl... 📅 Born August 8, 1968
📅 Joined November 2008

654.7K Following 930.7K Followers

Tweets Tweets & replies Media Likes

📌 Pinned Tweet



Roger James Hamilton ✓ @rogerhamilton · Jan 26

Wall Street's #1 Fraud #NakedShorts - Simple summary of a serious scam: Stealing from us \$9 trillion and counting. Full video here: youtu.be/MeUvRK--yY0 Watch & share! #NakedShortsWar



Roger James Hamilton ✓

@rogerhamilton

...

Join us this Thu 12.30pm EST for CEO ROUNDTABLE: Latest on #NakedShortsWar with Wes Christian, CEO \$CLNV, CEO \$COSM, CEO \$GNS, @benedetto_frank, @johnbrda \$MMTLP - What's working, what's not, what's next. The war has just begun. Livestream Link: youtube.com/live/Ndi7-DydL...



1:55 AM · Mar 1, 2023 · 103.2K Views



Networks

Course blog for INFO 2040/CS 2850/Econ 2040/SOC 2090

Hundredth Monkey Effect and Information Cascade

The hundredth monkey effect is a hypothetical phenomenon in which a new behavior or idea is said to spread rapidly by unexplained means from one group to all related groups once a critical number of members of one group exhibit the new behavior or acknowledge the new idea. This concept is closely related to the information cascade model we learnt in class and demonstrates how it works in the animal world.

The story of the hundredth monkey effect was published in Lyall Watson's foreword to Lawrence Blair's Rhythms of Vision in 1975. Some scientists were conducting a study of macaque monkeys on the Japanese island of Kōjima in 1952. These scientists observed that some of these monkeys learned to wash sweet potatoes in the water, and once a critical number of these monkeys was reached, i.e., the hundredth monkey, this previously learned practice instantly spread across the water to other troupes of monkeys on nearby islands without any contact between the troupes. This phenomenon correlates to the information cascade model in that it shows how ideas can spread quickly once they hit a certain level of acceptance. The certain level of acceptance matches with the tipping point in advertising we discussed in class.

The researchers also observed the following pattern which suggests the information cascade process based on network structure:

1. The young monkeys first teach their contemporaries and immediate family, who all benefit from the new behavior and teach it to their contemporaries;
2. If the parents or their contemporaries (or their parents) are too old, they do not adopt the behavior;
3. Once the initial group have children, the dynamic changes from teaching previous and current generations, to the next generation learning by observation.



▶ 318 10 %ER

Roger Hamilton & HAMShortKiller: MUST WATCH!

3.1K views • 3 weeks ago

AvidTrader **10K** subscribers

Amazing Question, Response (Spaces) With Roger James Hamilton of Genius Group: #gns stock & Ham Short Killer Wh...



▶ 388 6 %ER

INSANE 300% SQUEEZE TODAY! ✨ NEXT 1000% SQUEEZE IS HERE! ...

6.1K views • 1 month ago

Brendan Guastaferro **61.9K** subscribers

1 SQUEEZE for 2023 is Here! + NEXT Massive Penny Stock! Genius Group \$GNS did it: "with tracking from ShareIntel, that..."

4K



▶ 89 5 %ER

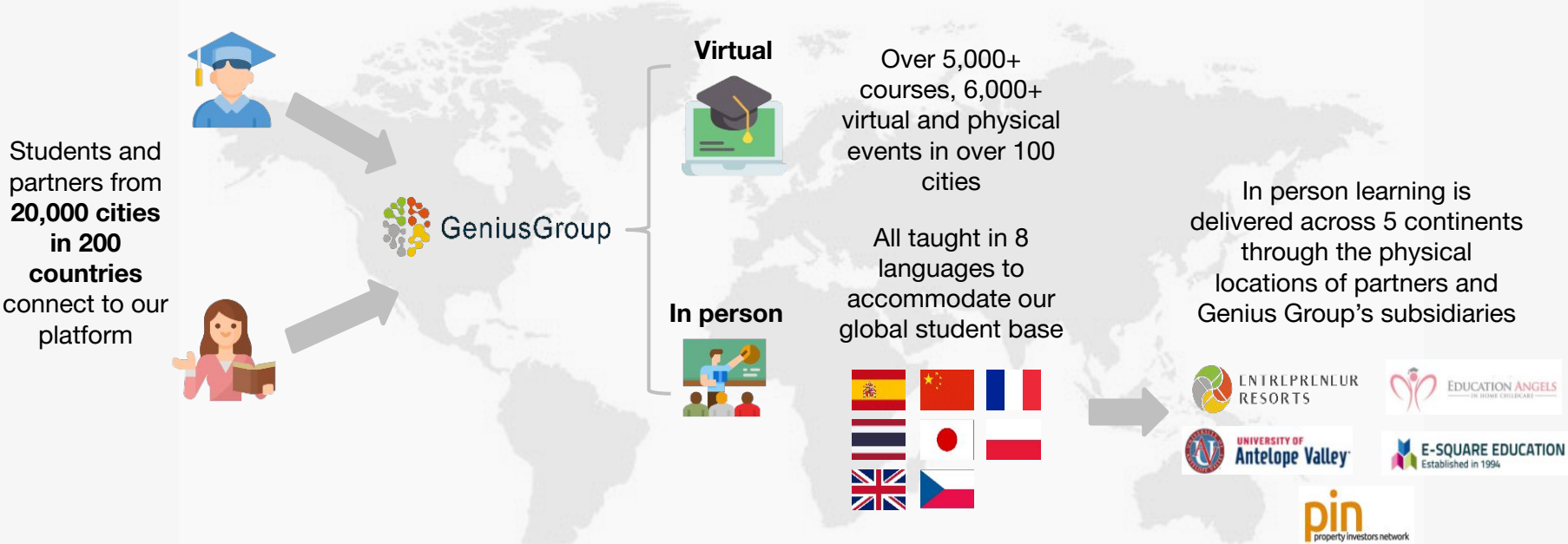
GNS STOCK: PREPARE FOR MADNESS! TRADERS MUST...

1.6K views • 1 month ago

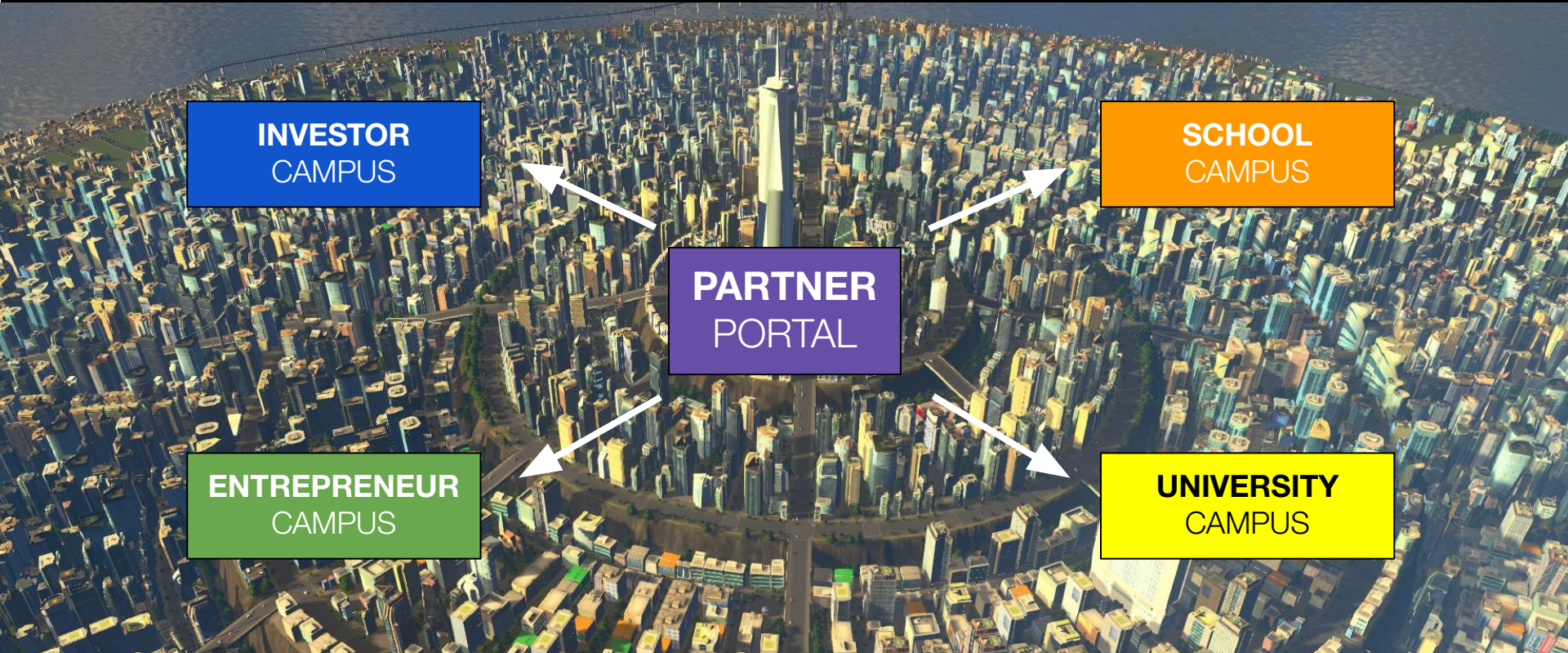
Top Trader Team **11.2K** subscribers

In todays video I will be breaking down and explaining what is happening to \$GNS stock and where this stock is headed fr...

Genius Group moves from a system where learning is confined to those with access to school buildings to an inclusive and universal one in which everyone has access to learning globally

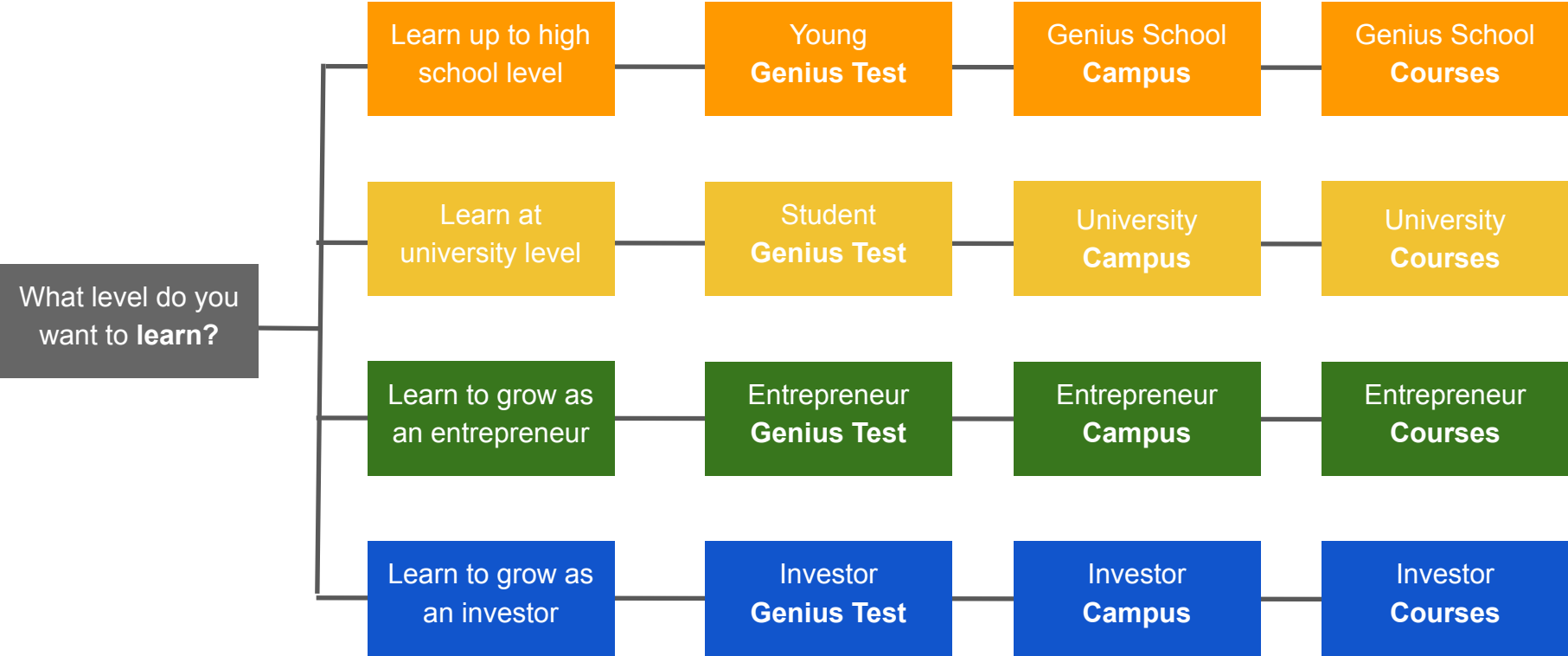


Our entrepreneur education system is being delivered virtually and in-person, in multiple languages, locally and globally through micro schools, camps, colleges, universities and corporate training

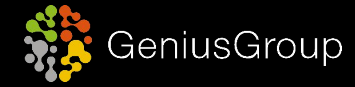


Our learning communities in 2023 are divided into four student campuses and a partner portal.

The **Student Pathway** for each campus gives a personalized pathway from entry to advanced learning.



Genius Group's Curriculum 2023 (Cont'd)



GeniusGroup

2023 Prospectus

A Global Community Of Lifelong Learners, Igniting The World's Genius

OUR C.L.E.A.R PHILOSOPHY

Our students earn Genius Entrepreneur Merits(GEMs) for each step they take to Connect, Learn, Earn, Act and Review, gamifying the experience.



An important additional element in our learning methodology is our "CLEAR Philosophy". This is in reference to how we have designed GeniusU and Genie to focus on five daily actions that we recommend students to take. These five actions and sections within GeniusU are Connect, Learn, Earn, Act and Review, and they form the acronym C.L.E.A.R.

Students earn GEMs for taking actions in each of these five areas, and our partners and faculty use these five areas to design their own circles, courses and products on GeniusU, combining an entrepreneurial methodology of how students are learning with the entrepreneurial content of what they will learn.

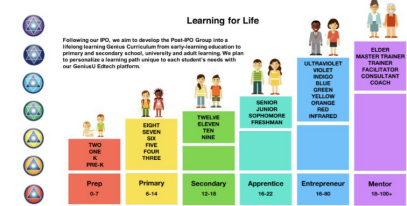
The reason that we believe that these five areas are so important in mastering in self-directed learning is because it provides the necessary scaffolding for relevant and contextual learning that is often missing in traditional education:

"Education is a social process; education is growth; education is not preparation for life but is life itself."

- John Dewey



Genius Group Ltd.



OUR GENIUS CURRICULUM

We believe that the problem that we are solving is that individuals from students to employees to freelancers to startup founders want to learn how to be entrepreneurial and "create a job" instead of needing to "get a job." We believe that the current education system and online courses do not provide any recognized curriculum that can be relied upon.

Our curriculum is being created in direct response to the challenges in the current education system. We began by making our curriculum an addition to the existing education system.

We are now developing a life-long curriculum that serves as a supplement to the existing education system.

In time we aspire to create a fully accredited replacement to the traditional U.S. school and university pathway, with an entrepreneurial alternative to the current systems offered from primary school and secondary school through to university, ongoing vocational training and entrepreneurial training.

Philanthropy: Love of what it is to be human

Self Mastery Knowing and growing your unique talents, passions & purpose	Leadership Developing team, communication, and relationship skills	Life Skills Learning the 3R's, language, living, health & happiness	Expression Exploring creativity, music, art and self-expression
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Philosophy: Love of the world around us

Discovery Building skills in planning, research and decision making	Enterprise Learning finances, entrepreneurship and resourcefulness	Technology Learning critical thinking, coding and future technology	Global Citizenship Understanding nature and sustainability
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Genius Group Ltd.

[Read our Prospectus](#) to learn about our vision, methodology and full curriculum for 2023.

Who is involved: Our Country Leaders



Kim Grimard
French Canada



Sofie Marin
Sweden



Tamami Ushiki
Japan



Esmeralda Herrera
South America



An Nyugen
Vietnam



Tang Qianjiu
China



Amelia Hirawan
Indonesia



Patrick Mak
Hong Kong



Chieh Pai
Taiwan

We are selecting 30 Country leaders, each representing their own State or Country where they lead the education revolution and link local students to a world class faculty.

The benefit to our Country leaders is being the first to implement the Genius Formula and to be mentored by Roger Hamilton throughout the year to grow their business, with earnings from the revenues they and their team generate.

The benefit to our students is to have a global network of learning locations managed by our Country and city leaders.

You can choose between our 2 levels of faculty partners (L3 Content Partners or L2 Learning Partners) or our 2 levels of community partners (L3 Country Leaders or L2 City Leaders) to join our Education Revolution.

Country Leaders



Kim Grimard
French Canadian



Esmeralda Herrera
Chile - Spanish



An Nguyen & SuperX Academy
Vietnam



Patrick Mak
Hong Kong & China



Tang Qianjiu
China



Tamami Ushiki
Japan



Chieh Pai
Taiwan



Amelia Hirawan & Henry Rahardja
Indonesia



Beryl Oldham & Kyron Gosse
New Zealand



Country Leader Positions Filling 2023

1. CANADA
In discussion

2. NEW YORK

3. LOS ANGELES
In discussion

4. CHILE
In discussion

5. MEXICO

6. ARGENTINA

7. UNITED KINGDOM

8. GERMANY

9. PORTUGAL
In discussion

10. UAE

11. INDIA

12. SOUTH AFRICA

13. SINGAPORE
In discussion

15. AUSTRALIA

12. NEW ZEALAND *Taken*

City Leader Positions Filling 2023



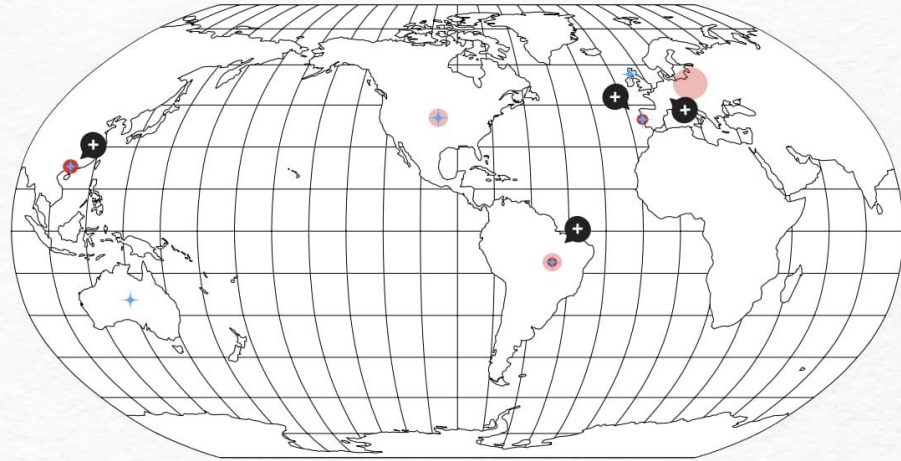
LEARNING
TREND No.3

TEACH TO
LEARN



CREATOR HOT SPOTS WORLDWIDE

Across the globe, the creator economy is **vibrant** and **growing**.



- HIGH CONCENTRATION OF CREATORS
- BIGGEST CREATOR POPULATIONS
- SIGNIFICANT JUMPS IN NEW CREATORS
- CREATOR HOTSPOTS

CREATORS MAKE UP

23%

of people across surveyed countries - meaning that **nearly 1 in 4 people** are contributing to our online spaces.

Markets like **Brazil, Spain** and **South Korea** have the **highest concentration** of creators while markets like the **US, Brazil,** and **Germany** have the **biggest** creator populations.

SINCE 2020, THE CREATOR ECONOMY HAS GROWN EXPONENTIALLY.

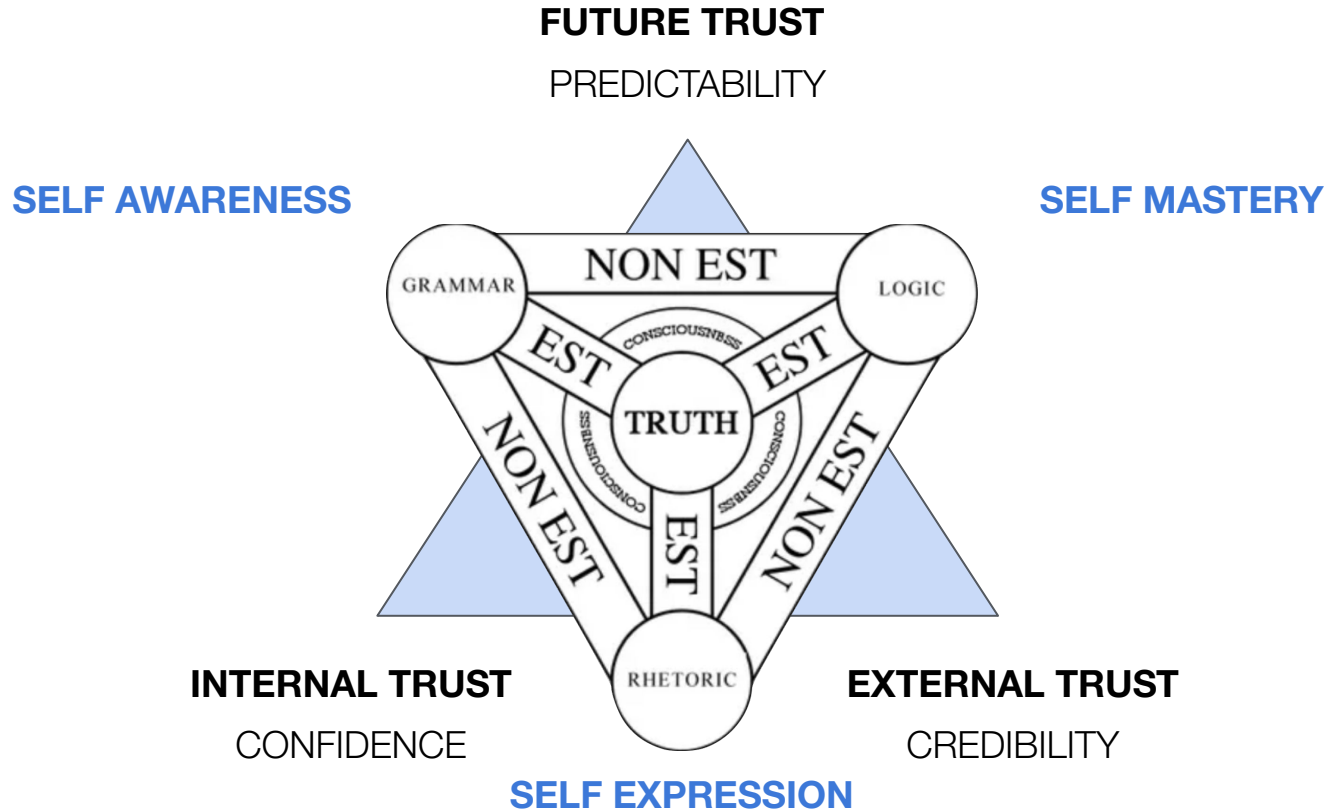
Over 1 in 2 (52%) creators began posting social content in the past two years. Markets like **Brazil, South Korea, Spain** and **France** show **significant jumps** in new creators.

THERE ARE BENEFITS TO LIVING IN CREATOR HOTSPOTS—

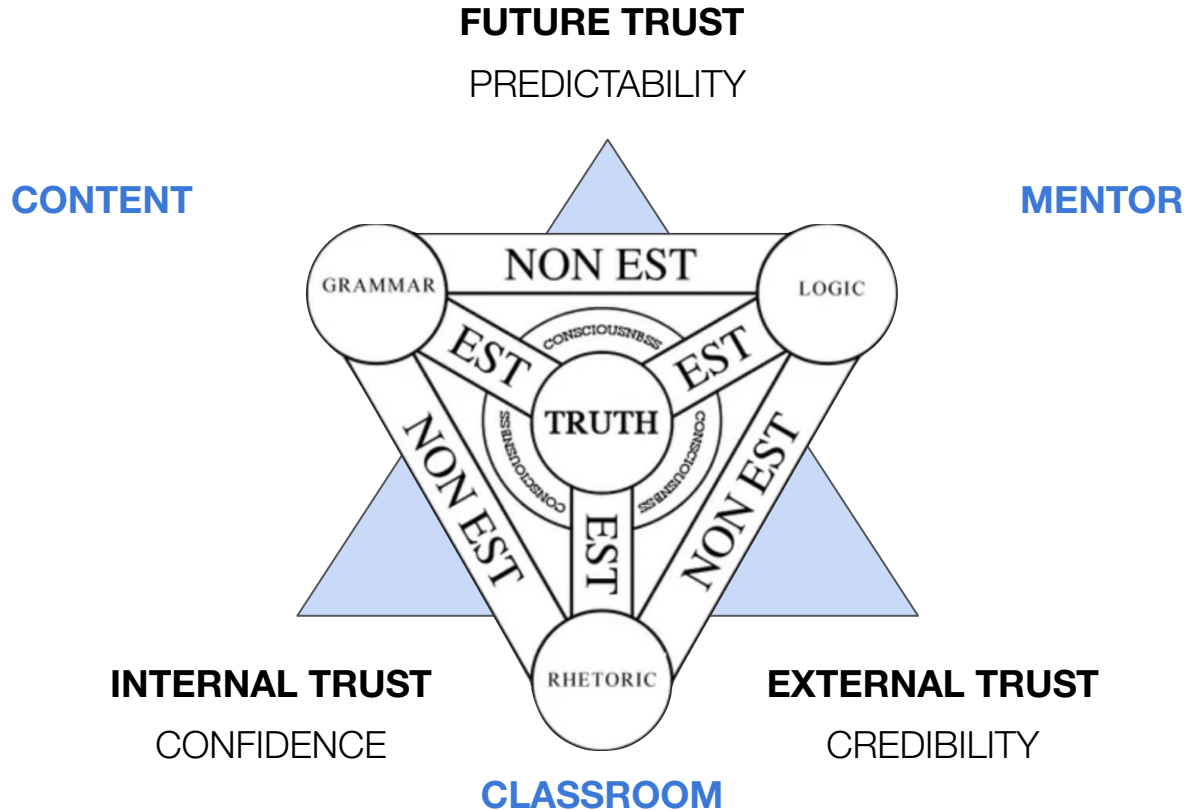
—markets with overall higher concentrations of creators tend to have more happy creators who create more and note locational creativity advantages. The US, Brazil, Spain, Australia and the UK consistently stand out for these factors.



THREE DIMENSIONS OF LEARNING



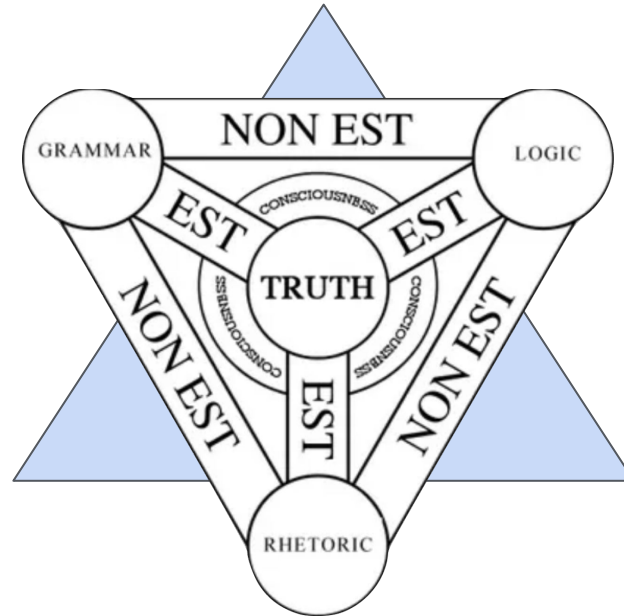
THREE DIMENSIONS OF TEACHING



THREE DIMENSIONS OF CHANGE

ENVIRONMENT

EDUCATION



ENTREPRENEURSHIP

Who is involved: Our Superstar Faculty



Roger James Hamilton  @rogerhamilton · Feb 27

Today \$GNS launches California Business School, Entrepreneur Cert & MBA, with awesome thought leaders inc @salimismail & @PeterDiamandis. Peter founded @xprize, with @elonmusk sponsoring the \$100m Carbon Removal XPrize. Entrepreneurs = Force For Good finance.yahoo.com/news/genius-gr...



Genius Group Launches California Business School and GeniusU Global Entrepreneur Program featuring NY Times Bestselling Authors

Promote

39 75 348 40K

... **We are selecting 10 superstar faculty members** with strong social media presence and world class content to join GeniusU as both partners and investors.

The benefit to our superstars is to see their content built into US accredited degree and MBA programs via GeniusU and to see their courses delivered globally via our faculty, country and city leaders.

The benefit to our students is to be able to learn from their top mentors, whether New York Times Bestselling Authors, Youtubers or Influencers, and to receive certifications for their efforts that can lead to BSc and MBA degrees.

The benefit to our investors is to know that the world's best thought leaders are all investors in Genius Group, the only public listed company seeking to revolutionise education.

Who is involved: Our Corporate Partners



YouTube



NVIDIA



Meta



LinkedIn



We are selecting 10 world renowned corporate partners with their own corporate academies and content to partner with and award credits towards their courses.

The benefit to our corporate partners is to see their courses built into US accredited degree and MBA programs via GeniusU and to see their courses delivered globally via our faculty, country and city leaders.

The benefit to our students is to be able to learn the skill sets that are most relevant to getting positions with these world class companies, and to receive certifications for their efforts that can lead to BSc and MBA degrees.

The benefit to our investors is to know that the world's leading future-focused companies are partnering with Genius Group, the only public listed company seeking to revolutionise education.

Faculty Content Partners



Sofie Marin
Arts Dynamics



Jo Formosa
Health Dynamics



Violetta Terpeluk
Financial Services



Theodosia Southern
Wealth Dynamics for
Leadership



Peter Vogel
Talent Dynamics for
luxury hospitality



Stuart Mellody
Wealth Dynamics for
Fundraising



Alison Shadrack
Wealth Dynamics for
Branding

Country Leaders



Kim Grimard
Quebec



Esmeralda Herrera
South America



An Nguyen & SuperX Academy
Vietnam



Tamami Ushiki
Japan



Amelia Hirawan & Henry Rahardja
Indonesia



Chieh Pai
Taiwan



Patrick Mak
Hong Kong & China



Tang Qianjiu
China




Beryl Oldham & Kyrin Gosse
New Zealand



LEARNING
TREND No.4

LEARN TO
GROW



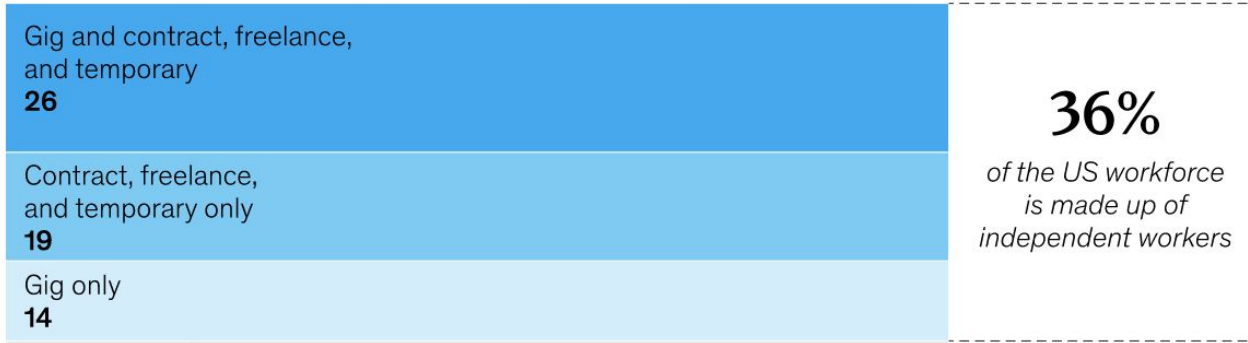


Freelance, side hustles, and gigs: Many more Americans have become independent workers

August 23, 2022 | Article

The Future of Work

There is a seismic shift in how Americans work and support themselves: 36 percent of employed survey respondents say they labor as independent workers, up from our estimate of 27 percent in 2016.



- The gig economy is expanding 3x faster than the total US workforce.
- Over 50% of the US workforce is likely to participate in the gig economy by 2027.

The Future of Work

US GIG WORKER DEMOGRAPHICS

BY GENDER

52%



Male

48%



Female

BY AGE

38%

18-34



25%

35-54



11%

55+



BY EDUCATION



41%

have a high school diploma



22%

have a college degree

WHAT DO THEY THINK ABOUT GIG EMPLOYMENT?



77%

of freelancers work independently in order to become their own boss.

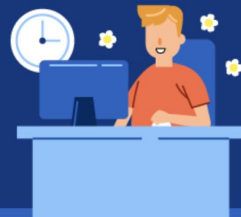


70%

participated in some kind of training.

60%

stated they have enough flexibility in their work.



47%

really like their working hours.



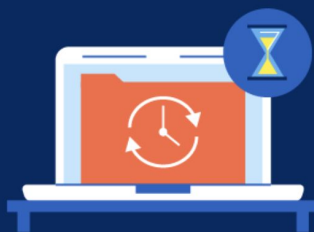
51%

wouldn't return to traditional jobs for any amount of money.



40%

of the US workforce make at least 40% of their income via gig work.



26%

of Millennials think gig economy work is more secure than traditional jobs.



30%

of part-time gig workers prefer a full-time job.

**We develop a global
personalized entrepreneur
education system that prepares
students for the 21st century**

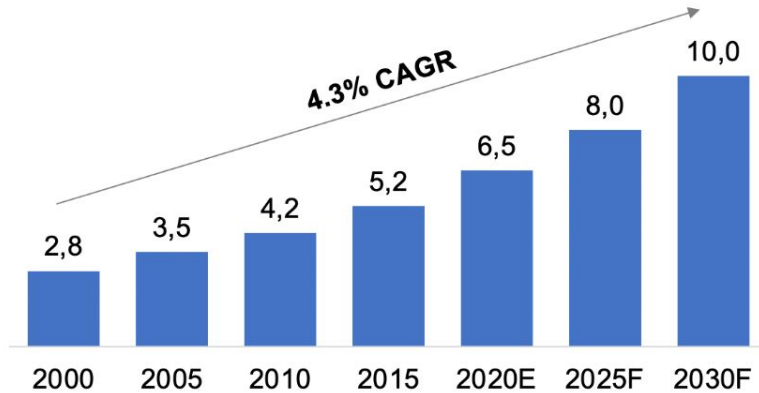
**Our lifelong curriculum
provides access to learn from
anywhere, anytime, at any age**



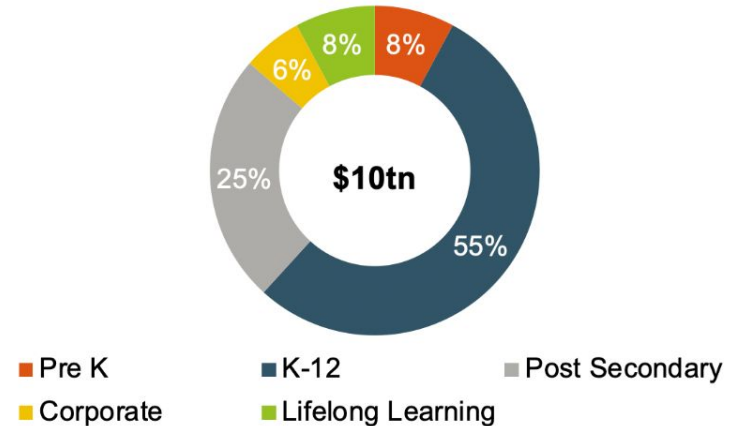
The Opportunity – \$10tn Market Ready For Disruption

The growth of the education and training expenditure is driven by population growth in developing markets and technology for re-skilling and up-skilling in developed economies

Total Global Education and Training Expenditure (US\$tn)¹



2030E Global Education and Training Expenditure (US\$tn)¹

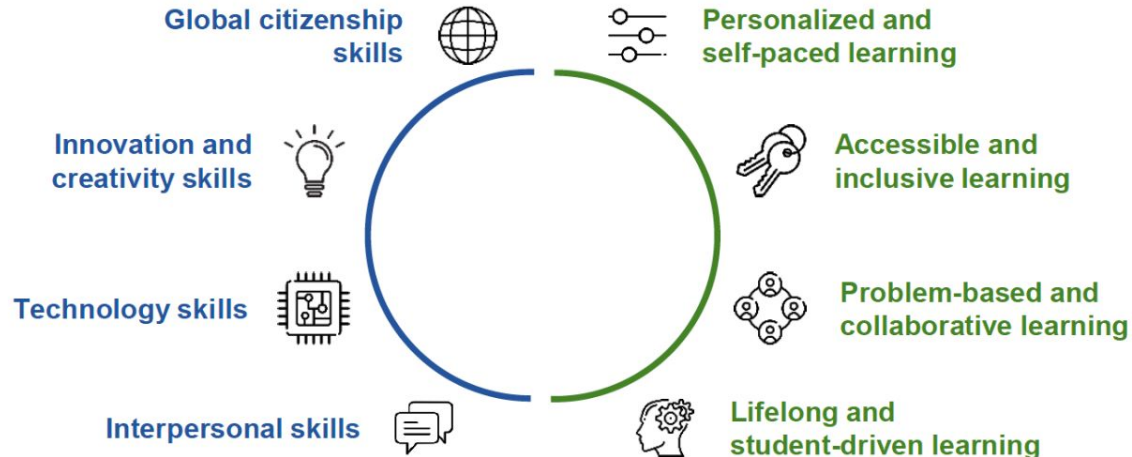


International recognition of the need for a 21st century education system

The World Economic Forum Education 4.0 Framework

Content (built-in mechanisms for skills adaptation)

Experiences (leveraging innovative pedagogies)



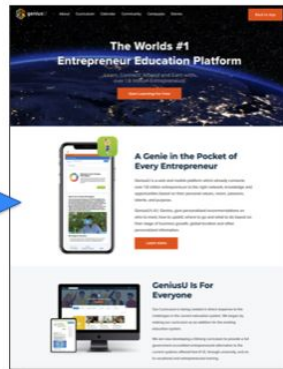
Our Genius Formula Growth Model

In 2023 we are developing a super-compelling pathway using the Genius Formula, incorporating all our partners' courses and schools into our GEM credit system and linking our pathway through to our Genius University, giving a pathway all the way through to a BSc and MBA in Entrepreneurship or Investing, with all our Education Revolution Partners courses earning GEMs.

Join a free event or course



Register on GeniusU



Take assessments to personalize your journey



Follow a personalized learning path

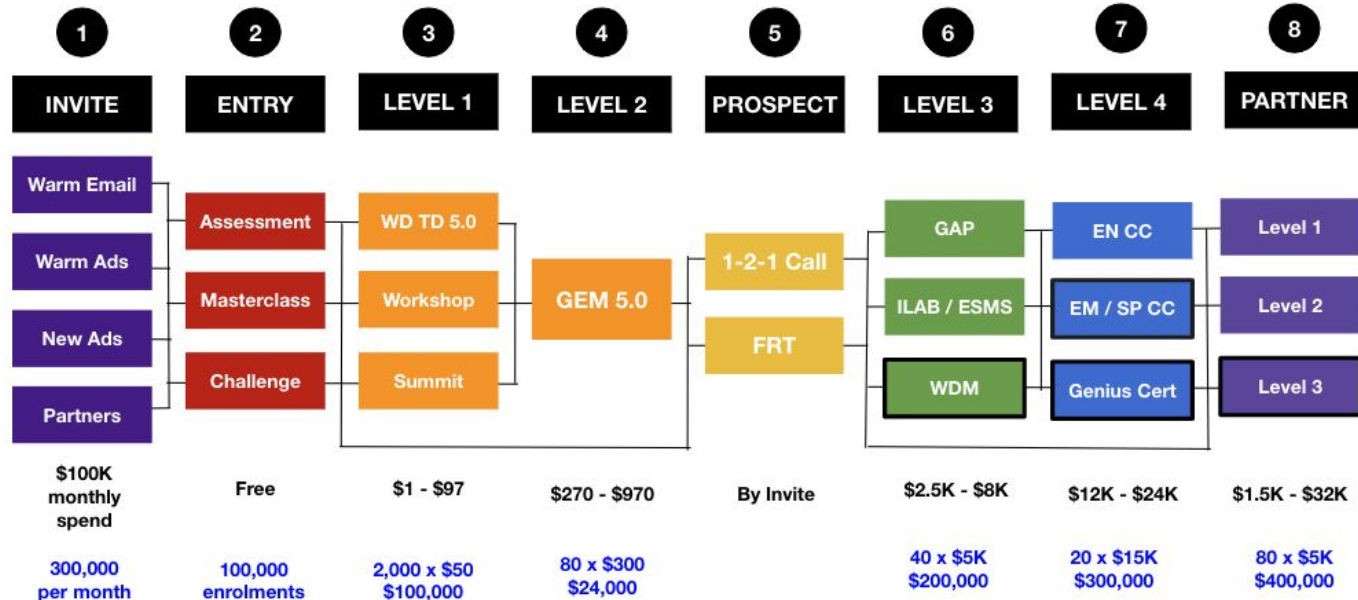


Build your GeniusU profile



Our Genius Formula Growth Model

We have spent 2022 testing and developing our Genius Formula bringing down our cost per new student to under \$1 and our revenue per student to over \$10 with a 10x ROAS based on our freemium, personalized pathway in our two campuses. We are now ready to bring partners on board to share in the revenue using this Growth Model, the GU platform and the training we will provide:



Our Genius Formula Growth Model

From January 2023 we are launching monthly mentoring for our Entrepreneur Revolution Partners led by Roger, to implement the three stages of the Genius Formula into each partners' business as we integrate each with GeniusU:

Stage One

PLAN

Plan your school
in one week:

Why: Mission

What: Products

Who: Team

When: Schedule

How: Budget

Stage Two

BUILD

Build your school
in three weeks:

Why: Offer

What: Pathway

Who: UX / UI

When: Roadmap

How: Sprints

Stage Three

GROW

Grow your school
over three months:

Why: Review

What: Actions

Who: Ownership

When: Milestones

How: Dashboard

LEARNING
TREND No.5
MEANING
&
MASTERY



PURPOSE LED LEARNING

FEELING:

Who am I?

- Diversity, equity and inclusion
- Social and emotion learning
- Empathy / perspective taking
- Purpose exploration
- Mindfulness

PURPOSE

A journey inside to explore self, a journey outside to connect to the world



THINKING:

What do I know?

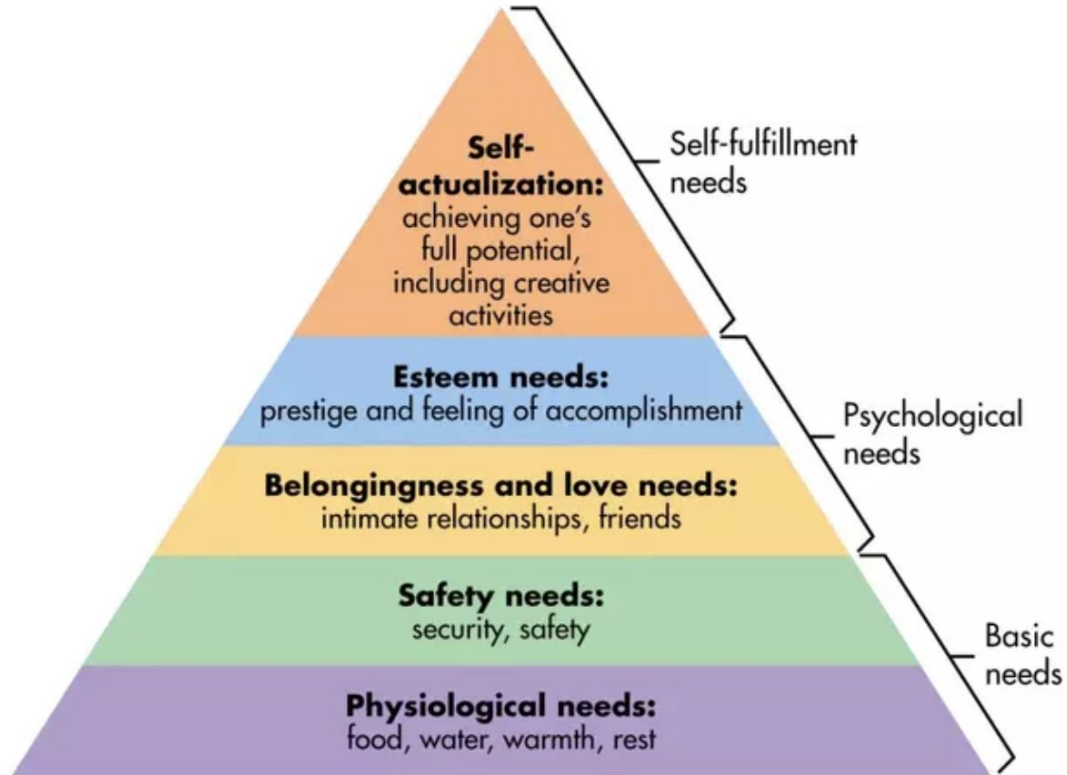
- Content + skills
- Interdisciplinary learning
- Metacognition
- Inquiry-based learning

DOING:

How do I connect?

- Global education
- Community engagement
- Internships, mentorships
- Making, creating
- Social justice work

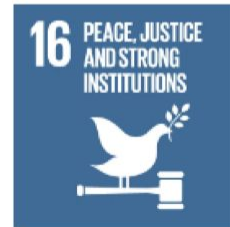
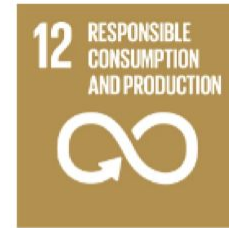
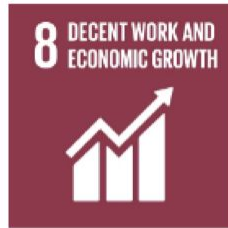
MASLOW'S HEIRARCHY OF NEEDS





THE PURPOSE TEST

Discover Your Life Purpose





We are the ones we've
been waiting for.

June Jordan

Your Keynote Speaker



Angela Stead

**CEO Education Angels &
Curriculum Leader for Genius
School**

Learning Metaversity



The vision for Education & how schools & technology are impacted in this & how they should be playing their part

Reaching students where they are at

Learning through the Metaverse creates an immersive environment that combines virtual reality and augmented reality.

Students and educators interact with each other via their own avatar which is a digital representation of themselves.



Increasing student engagement in learning

Since 2015 according to statista, the percentage of children in the UK who play games online increased from 54% to 80% within 12 to 15 year olds.



The Metaverse applies this gamification element of learning, increasing level of engagement for many students.

Democratising Education

Reducing absenteeism, breaking down barriers to learning and creating a more inclusive environment for every student.



Student responsibility vs Teacher control



Tapping into Intrinsic Motivation for learning



Humanitarian approach to education



- Understanding how I learn best
 - Focussing on my strengths
 - Knowing I am a Genius

Creating a compelling future

What do I care about,
what am I interested in
and how can I
contribute?



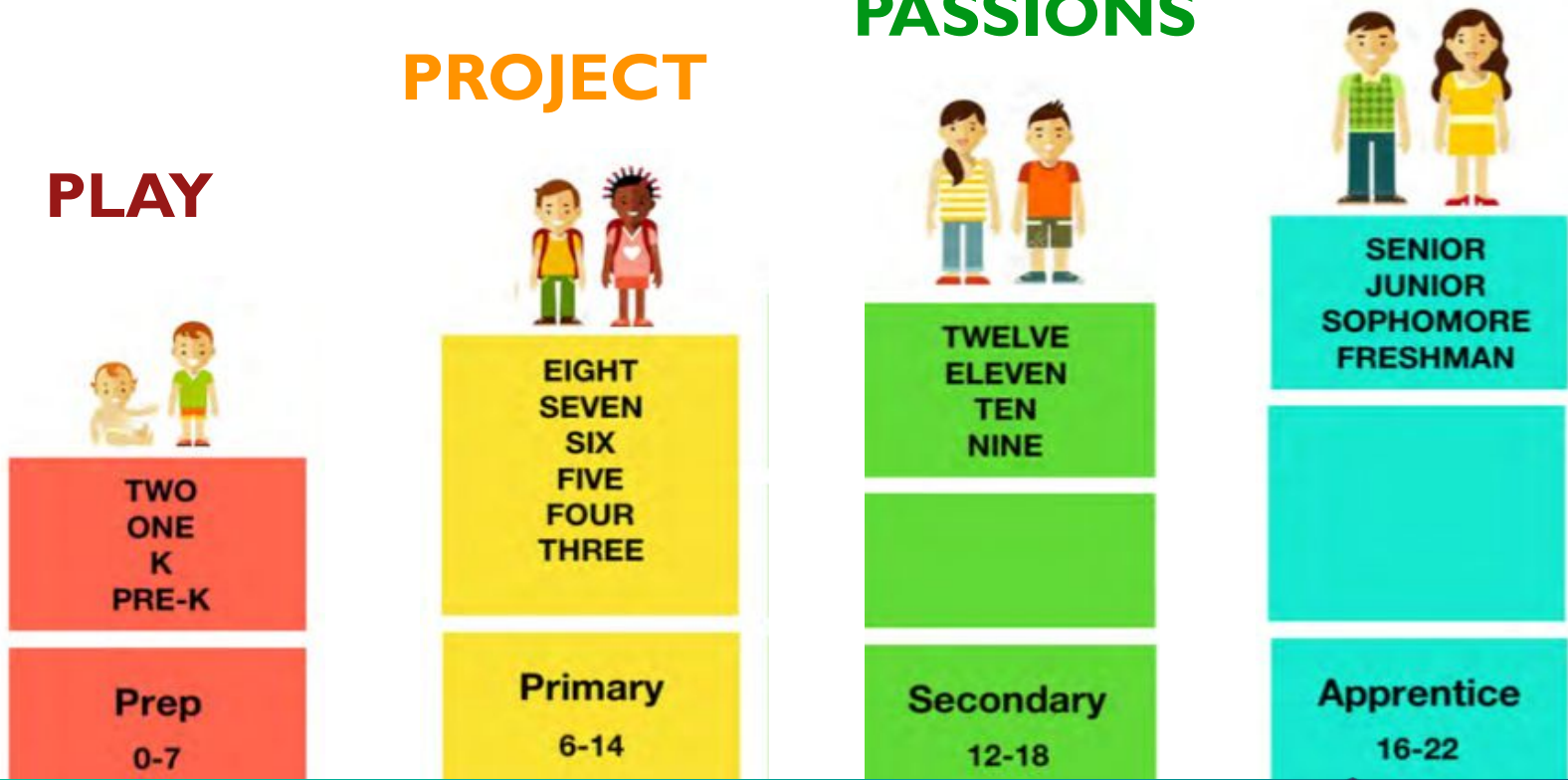
Engaging Curiosity and Empathy

PURPOSE

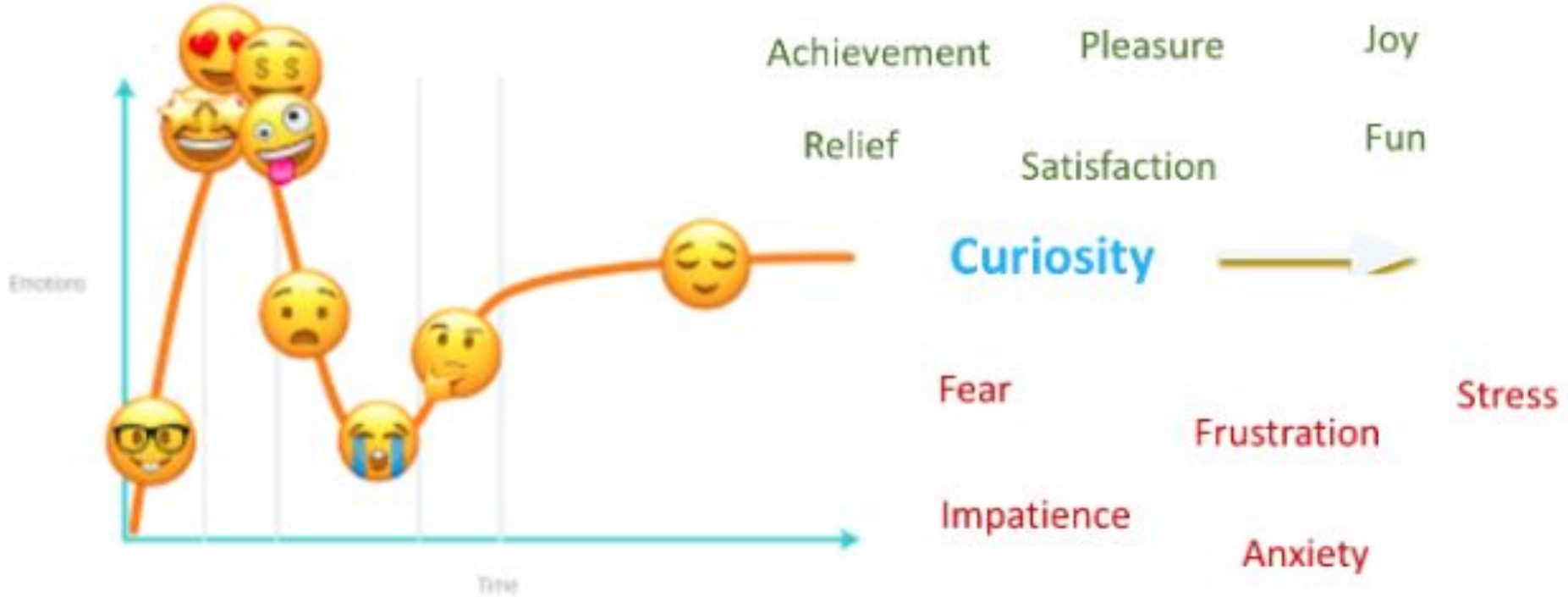
PASSIONS

PROJECT

PLAY



Learning is an emotional journey



Lifelong learning dispositions



- Trust
- Perseverance
- Resilience
- Playfulness
- Responsibility
- Reciprocity
- Imagination
- Creativity
- Confidence
- Curiosity
- Courage
- And many more

NEVER STOP
Learning
BECAUSE LIFE
NEVER STOP
Teaching



geniusU



ENTREPRENEURS
INSTITUTE

2ND MARCH 2023

Your Keynote Speaker



Saranjit Sangar

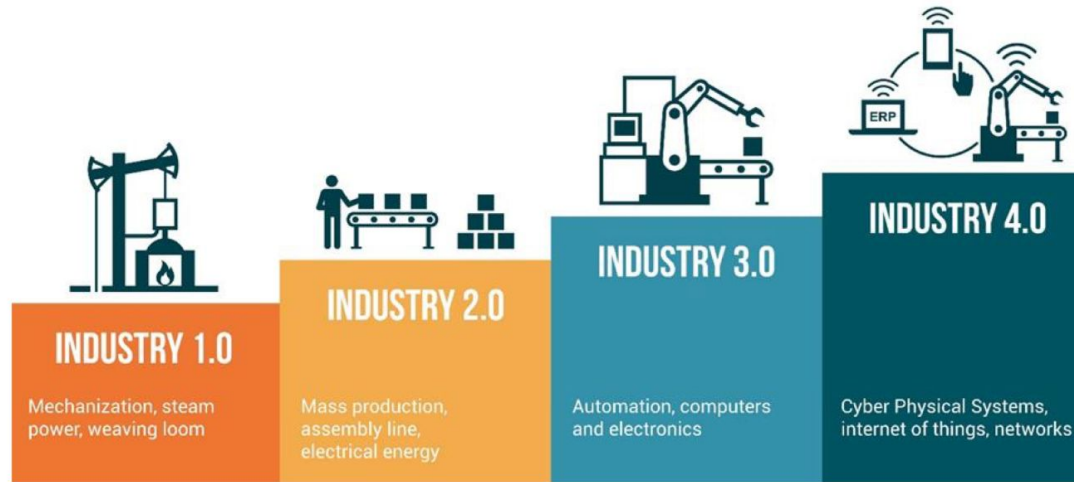
CEO GeniusU

The Skill Sets Required for the Future



In order to prepare for the future in education, it is important to develop a range of skill sets that will help educators stay relevant and effective.

Fourth Industrial Revolution - Digital Disruption



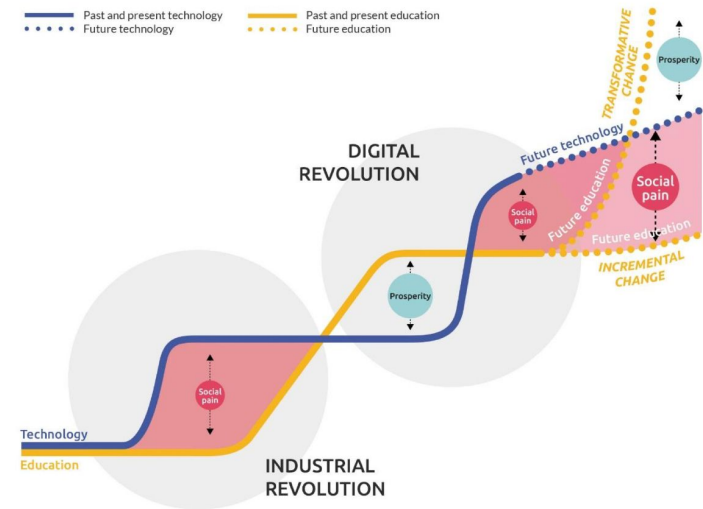
Source: McLellan (2018_[5]).

Today's world is rife with IoT, networks, Cyber, ChatGPT and social technology

Digital skills gap is growing wider

- There is a global digital skills shortage that could mean **85 million jobs are unfilled by 2030**.
- **1 billion jobs** will be radically transformed by technology in the next decade
- Every business in every sector needs to have a long-term strategy for developing digital skills.
- This means focusing on diverse skills, offering training on different channels, and customizing the approach to suit different sectors.

Figure 2. The race between technology and education



The problem is more 'immediate' than in the future

Reskilling needs



Lifelong learning is the only way to be in demand and match the needs of future skills

Role of educators in this evolving world

RETHINKING WHAT WE TEACH

RETHINKING HOW WE TEACH IT

Content (built-in mechanisms for skills adaptation)

Global citizenship skills

To include content that focuses on building awareness about the wider world, sustainability and playing an active role in the global community.

Innovation and creativity skills

To include content that fosters skills required for innovation, including complex problem-solving, analytical thinking, creativity and systems-analysis.

Technology skills

To include content that is based on developing digital skills, including programming, digital responsibility and the use of technology.

Interpersonal skills

To include content that focuses on interpersonal emotional intelligence (i.e. empathy, cooperation, negotiation, leadership and social awareness).

Personalized and self-paced learning

From a system where learning is standardized, to one based on the diverse individual needs of each learner, and flexible enough to enable each learner to progress at their own pace.

Accessible and inclusive learning

From a system where learning is confined to those with access to school buildings to one in which everyone has access to learning and is therefore inclusive.

Problem-based and collaborative learning

From process-based to project and problem-based content delivery, requiring peer collaboration and more closely mirroring the future of work.

Lifelong and student-driven learning

From a system where learning and skilling decrease over one's lifespan to one where everyone continuously improves on existing skills and acquires new ones based on their individual needs.

Experiences (leveraging innovative pedagogies)

Top skills needed for the future



Analytical thinking and innovation



Active learning and learning strategies



Complex problem-solving



Critical thinking and analysis



Creativity, originality and initiative



Creativity, originality and initiative



Leadership and social influence



Technology use, monitoring and control



Technology design and programming



Resilience, stress tolerance and flexibility



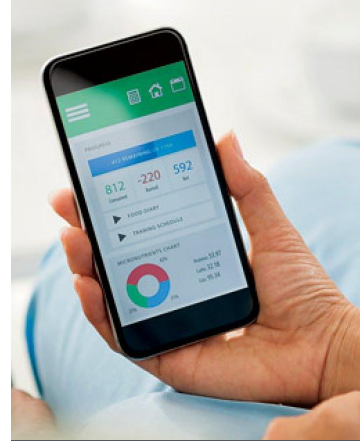
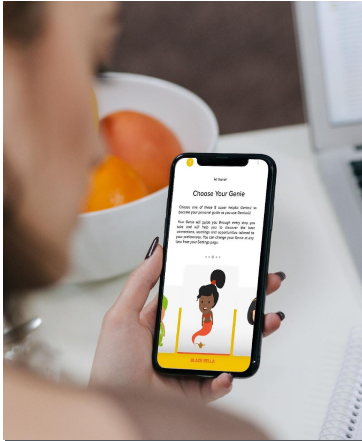
Reasoning, problem-solving and ideation

Entrepreneurial mindset and Lifelong learning are key for growth

Overcoming the challenges for educators

- Product Market Fit
 - Understand your customer - their pain point, its solution in the right content and delivery style for your target audience
- Go-to-Market
 - Have a compelling offer, leverage technology and tools to diversify reach
- Scalability
 - Boost your content with right distribution through partnerships
- Technology adoption and distribution
 - Upskill yourself on the latest trends that leverages technology to accelerate your business, or partner with businesses who can deliver this for you
- Retention and Referral rate
 - Customer excellence, use AI tools to offer a personalised experience which creates loyalty and referral

GeniusU Metalearning Vision



Personalised AI GENIE

Leveraging GPT-3 and GPT-4 to give a personalised experience to students at every stage of their life journey

Interactive AR LAYER

enhancing our real-world experience in what we learn, where we learn and who we meet

Immersive LEARNING

through blended combination of high tech and high touch, live and engaging experiences

Integrated EARNING

with blockchain-based genie gem learning credits converting to genie coin cryptocurrency

Predictive METAVERSE

A leader in metalearning in the metaverse as it evolves and replaces apps and the internet

Personalised learning, powered by AI

GeniusU's AI Genie will leverage capabilities of GPT-3 & GPT-4 to:

1. Create **personalised pathways** based on student's interests, passions and purpose

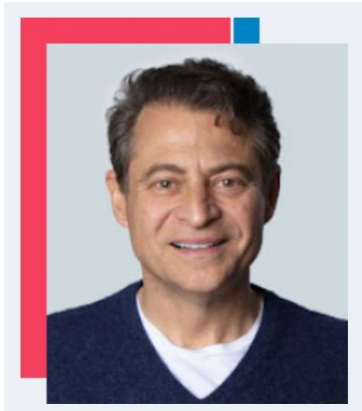
2. Enable educators to develop personalised and **updated content and curriculum**

3. Link progress data volunteered by students and captured by GeniusU's AI to deliver on **student outcomes**

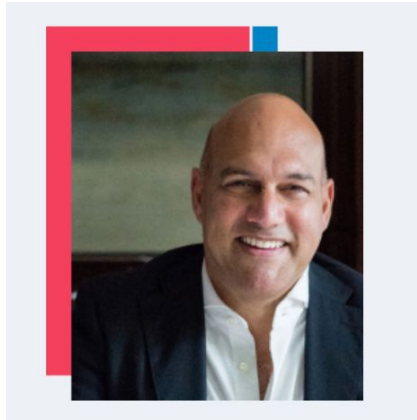


Ciao Saranjit, I noticed you haven't completed your assignment on 'Social Technology' which is due tomorrow for your MBA in Entrepreneurship. How can I help you with that ?

GeniusU - Leading the way in skills based education



Peter Diamandis



Salim Ismail



Roger Hamilton

Online MBA

Masterclasses from renowned experts on

- AI in Marketing
- Social Technology
- Strategic development for exponential growth
- Innovating and Disrupting
- Growth hacking
- Workplace 5.0

The Skill Sets Required for the Future

- **Technological literacy:** As technology continues to play an increasingly important role in education, educators will need to be comfortable using a wide range of digital tools and platforms. This includes everything from learning management systems and online collaboration tools to virtual reality and artificial intelligence.
- **Flexibility and adaptability:** The education landscape is constantly changing, so educators need to be able to adapt to new approaches and teaching methods. This includes being willing to experiment with new technologies, learning models, and pedagogies.
- **Collaboration and communication:** Educators will need to work closely with colleagues, students, and parents in order to create a supportive and effective learning environment. This includes being able to communicate clearly and effectively, both verbally and in writing.
- **Creativity and innovation:** To engage and motivate students, educators need to be creative and innovative in their teaching methods. This includes finding new ways to present material, designing engaging lesson plans, and using technology to enhance the learning experience.

The Skill Sets Required for the Future

- **Critical thinking and problem-solving:** In order to prepare students for the challenges of the future, educators need to teach critical thinking and problem-solving skills. This includes encouraging students to ask questions, analyze information, and think critically about complex issues.
- **Emotional intelligence:** Educators need to be able to create a supportive and positive learning environment that promotes emotional well-being. This includes being able to recognize and respond to the emotional needs of students, as well as providing support and guidance as needed.

Overall, the future of education will require educators who are flexible, adaptable, and skilled in using technology to enhance the learning experience. It will also require educators who are committed to fostering creativity, critical thinking, and emotional intelligence in their students.

Changing the Face of Adult Education



Changing the face of adult education will involve a number of key trends and developments which will be discussed today!

Your Mentor & Host



MICHELLE CLARKE

Chief Partnerships
Officer GeniusU

Your Panelists



DAVID DUGAN

Founder
Abundance Global



MICHELLE NOLTING

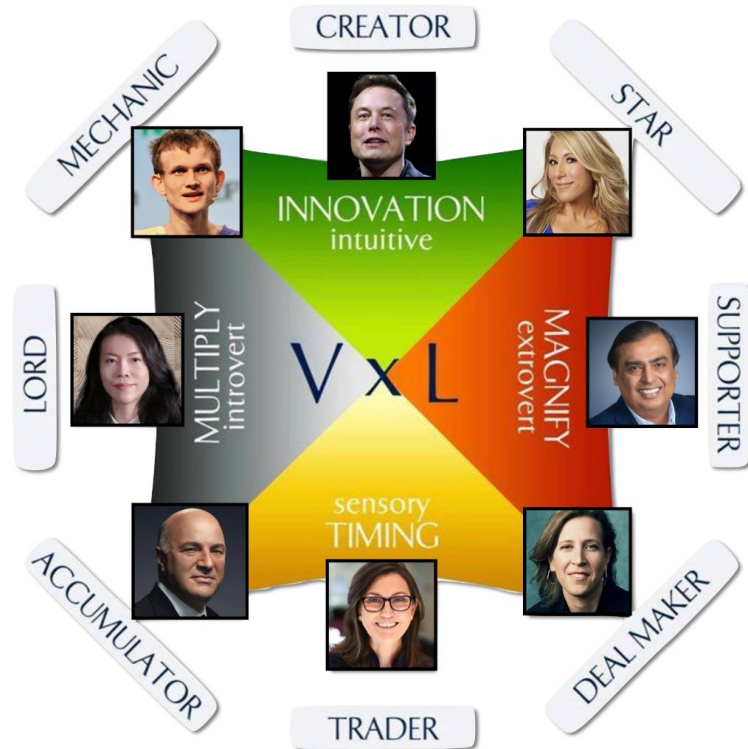
General Manager
Entrepreneur Campus



JOSEF HAJKR

CEO
SHINE Consulting s.r.o.

Education Revolution - Wealth Dynamics 5.0



Join us for the launch of Wealth Dynamics & Talent Dynamics 5.0 with new page, reports and success stories, together with a brand new Investor Campus and Entrepreneur Campus to surf the exponential waves in this post-pandemic world. Join now to benefit from an incredible line up of mentors in our Global Investor Summit, Entrepreneur Summit the launch of the Genius Entrepreneur Metaversity and 2023 Genius Calendar of events.

Education Revolution - Wealth Dynamics 5.0



WEALTH DYNAMICS

The profiling system for entrepreneurs to find their flow

YOUR WEALTH PROFILE IS:

 **CREATOR**

SUPPORTER

STAR

DEAL MAKER

TRADER

ACCUMULATOR

LORD

MECHANIC

















CONGRATULATIONS!
YOU'RE A CREATOR PROFILE.

A visionary, creative, and optimistic



The diagram shows a central diamond divided into four quadrants: INNOVATION (intuitive), MAGNETIC (charismatic), sensory TIMING, and MULTIPLE (introvert). It is surrounded by various icons representing different wealth dynamics profiles.

Select Your MatchUp

I'm a...	Dealing with a
 Creator	 Creator
 Star	 Star
 Supporter	 Supporter
 Deal Maker	 Deal Maker
 Trader	 Trader
 Accumulator	 Accumulator
 Lord	 Lord
 Mechanic	 Mechanic

Don't know your profile?
Tap here to take the test!



Wealth Dynamics 5.0



Creator: Elon Musk, Tesla & SpaceX

Elon Musk has become the richest man in the world, with the innovations he has created fueling the growth of Tesla, SpaceX and multiple other companies.



Trader: Cathie Wood, Ark Invest

Cathie has turned her interest in exponential tech and companies into one of the fastest growing investment funds, Ark Invest, with \$42 billion under management.



Star: Lori Greiner, Queen of QVC

Lori Greiner has used her star power to become known as “Queen of QVC” and as a Shark on Shark Tank, her companies have over \$1 billion in revenue.



Accumulator, Kevin O'Leary, O'Leary Funds

“Mr Wonderful” is polar opposite shark to Lori Greiner on Shark Tank, with all his investments generating a yield, with his focus on building capital assets.



Supporter: Mukesh Ambani, Reliance Industries

Mukesh Ambani has led his 230,000 employee family company into multiple industries and has become the richest man in India, with a net worth of \$93 billion.



Lord, Yang Huiyan, Country Garden Holdings

Yang Huiyan is owner of Country Garden and the richest woman in China and Asia. She is one of many women entrepreneurs making a fortune in China property.



Deal Maker: Susan Wojcicki, Youtube

After renting out her family garage to the Google founders, Susan has grown Youtube to \$30 billion revenue through deals with creators and advertisers.



Mechanic: Vitalik Buterin, Ethereum

Vitalik Buterin is the 27 year old crypto-billionaire developer behind Ethereum, and has built his growing fortune as the brains behind the Ethereum network.

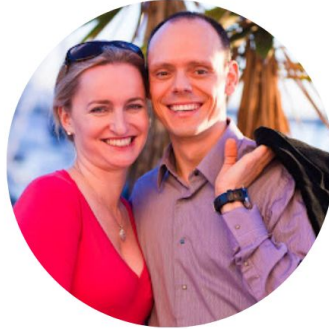
Talent & Wealth Dynamics

Content Partners



Simon Zutshi

**Wealth Dynamics for
Real Estate Investors**



Bea Benkova & Jan Polak

**Wealth Dynamics for
Evolutionary Women**



Josef Hajkr

**Talent Dynamics for Project
Management**

Wealth Dynamics 5.0

Plus Supplementary Reports from our Content Partners

Supplementary reports are additional reports once you have completed your Wealth or Talent Dynamics Assessment, you have the opportunity to find out more about your unique profile in the following fields:

- Wealth Dynamics for Real Estate Investors
- Wealth Dynamics for Evolutionary women
- Talent Dynamics for Project management 5.0



Wealth Dynamics 5.0 - Supplementary Reports



The profiling system for entrepreneurs to find their flow

for Evolutionary Women

Profile Report



YOUR WEALTH PROFILE IS:

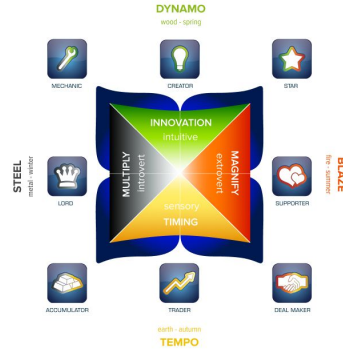
Creator



The profiling system for teams to find their flow

FOR PROJECT MANAGEMENT 5.0

Profile Report



YOUR WEALTH PROFILE IS:

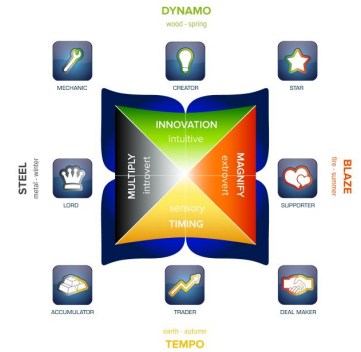
Creator



The profiling system for entrepreneurs to find their flow

FOR REAL ESTATE INVESTORS

Profile Report



YOUR WEALTH PROFILE IS:

Creator



Wealth Dynamics 5.0



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English (U.S.)

English (Canada)

English (U.K.)

Deutsch

français

普通話

韓國語

italiano

español

Evolutionary Women

Project Management 5.0

Real Estate Investors

I already have a result & want a niche report

YOUR ENTREPRENEUR PROFILE?

Your Entrepreneur Profile Is **Star** |

Discover Your Profile To Unlock Your Natural Path
To Wealth, Flow & Fulfillment

Take the Test

About the Test ▶



Roger Hamilton
explains the test



ENTREPRENEURS
INSTITUTE

Wealth Dynamics 5.0

The screenshot shows a checkout page for 'geniusU'. A modal window titled 'Get extras for your product' is open, displaying a list of supplementary reports. The main page shows a successful payment confirmation and order details.

geniusU

Your payment was successful.

Secure Checkout

Thank you for your order! ✓
Your purchase is now completed.
The invoice and further instructions for this order will be emailed to you.

Order number: 58283
Product: Wealth Dynamics Test
Quantity: 1
Total: USD 0.00
Tokens: WD-aaaufXmE
If you have any questions, please email [support@geniusu.com](#)

Get extras for your product

Wealth Dynamics Supplementary Reports

	Evolutionary Women	US\$9.00	+ Add
	Investors	US\$9.00	+ Add
	Project Management 5.0	US\$9.00	+ Add
	Real Estate Investors	US\$9.00	+ Add

Skip **Continue >**

0.00
dynamics Test
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via

Payments by Braintree

Wealth Dynamics 5.0 - GIFEW



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[Take The Test](#)

WHAT IS YOUR EVOLUTIONARY WOMEN PROFILE?

Your Profile Is **Creator** |

Discover Your Profile To Unlock Your Natural Path
To Wealth, Flow & Fulfillment

[Take The Test](#)

[About The Test](#) ▶



Roger Hamilton
explains the test



Wealth Dynamics 5.0 - Shine



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WHAT IS YOUR PROJECT MANAGEMENT 5.0 PROFILE?

Your Profile Is **Creator** |

Discover Your Profile To Unlock Your Natural Path
To Wealth, Flow & Fulfillment

[Take The Test](#)

[About The Test](#) ▶



Roger Hamilton
explains the test



Wealth Dynamics 5.0 - Real Estate Investors



Take the Test

Redeem token

WHAT IS YOUR REAL ESTATE INVESTORS PROFILE?

Is Your Profile **Trader** |

Discover Your Profile To Unlock Your Natural Path
To Wealth, Flow & Fulfillment

Take the Test

About the Test ▶



Roger Hamilton
explains the test



Faculty Content Partners



Sofie Marin
Arts Dynamics



Jo Formosa
Health Dynamics



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Japan



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Indonesia



Chieh Pai
Taiwan



Patrick Mak
Hong Kong & China



Tang Qianjiu
China



Beryl Oldham & Kyrin Gosse
New Zealand



Q & A

You have Questions We have Answers



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2ND MARCH 2023



geniusU



ENTREPRENEURS
INSTITUTE

NEXT STEPS
2ND MARCH 2023



LIFELONG LEARNING SUMMIT

**THANK YOU FOR
ATTENDING DAY 1**



ENTREPRENEURS
INSTITUTE

2ND MARCH 2023



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LIFELONG LEARNING
SUMMIT

3RD MARCH 2023

DAY 2

**Benefit from the
tremendous growth of the
Edtech industry in 2023**



Your Keynote Speaker



Roger James Hamilton

**Creator & Founder
of Genius Group**

Personalized and adaptive learning



With the use of technology, adult learners will increasingly benefit from personalized and adaptive learning experiences. This will involve the use of data analytics and artificial intelligence to tailor instruction to the individual needs of educators & learners.

Your Panelists & Guest Mentors



KYRON GOSSE

Founder
FreedomCo



BERYL OLDHAM

Managing Director
Complete Learning Solution



BEA BENKOVA

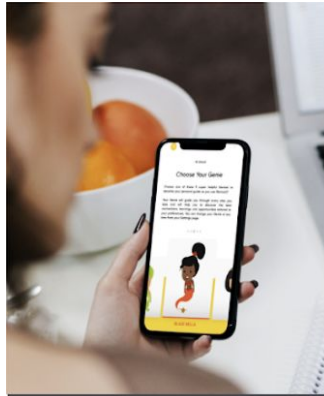
Founder and CEO
GIFEW



SIMON ZUTSHI

Founder and CEO
property investors
network

Making our experiences High Tech & High Touch



Personalised AI GENIE

giving a personal life-long learning journey to students at every stage of their life journey



Interactive AR LAYER

enhancing our real-world experience in what we learn, where we learn and who we meet



Immersive LEARNING

through blended combination of high tech and high touch, live and engaging experiences



Integrated EARNING

with blockchain-based genie gem learning credits converting to genie coin cryptocurrency



Predictive METAVERSE

A leader in metalearning in the metaverse as it evolves and replaces apps and the internet

What we are launching in 2023: The Education Revolution



Global Curriculum: In 2023, we are launching a global curriculum based on 3 campuses: Our Entrepreneur Campus, Investor Campus and University Campus, welcoming an additional 2 million students.

Profitable Partners: We are hyper-focusing on supporting 60 superstar faculty members, content partners and country leaders, and 120 faculty partners and city leaders, with a goal of generating \$30 million in earnings across our 3 regions.

Impact Investors: We are on a mission, but we are under attack. We have hired lawyers to investigate market manipulation of our shares and are now ready to go on the offensive to drive our share price up, with a plan which includes share options for all our partners that could result in a 15x growth simply by returning our shares to the IPO price.

Our Genius Formula Growth Model for our Partners to be Profitable

From January 2023 we are launching monthly mentoring for our Entrepreneur Revolution Partners led by Roger, to implement the three stages of the Genius Formula into each partners' business as we integrate each with GeniusU:

Stage One

PLAN

Plan your school
in one week:

Why: Mission

What: Products

Who: Team

When: Schedule

How: Budget

Stage Two

BUILD

Build your school
in three weeks:

Why: Offer

What: Pathway

Who: UX / UI

When: Roadmap

How: Sprints

Stage Three

GROW

Grow your school
over three months:

Why: Review

What: Actions

Who: Ownership

When: Milestones

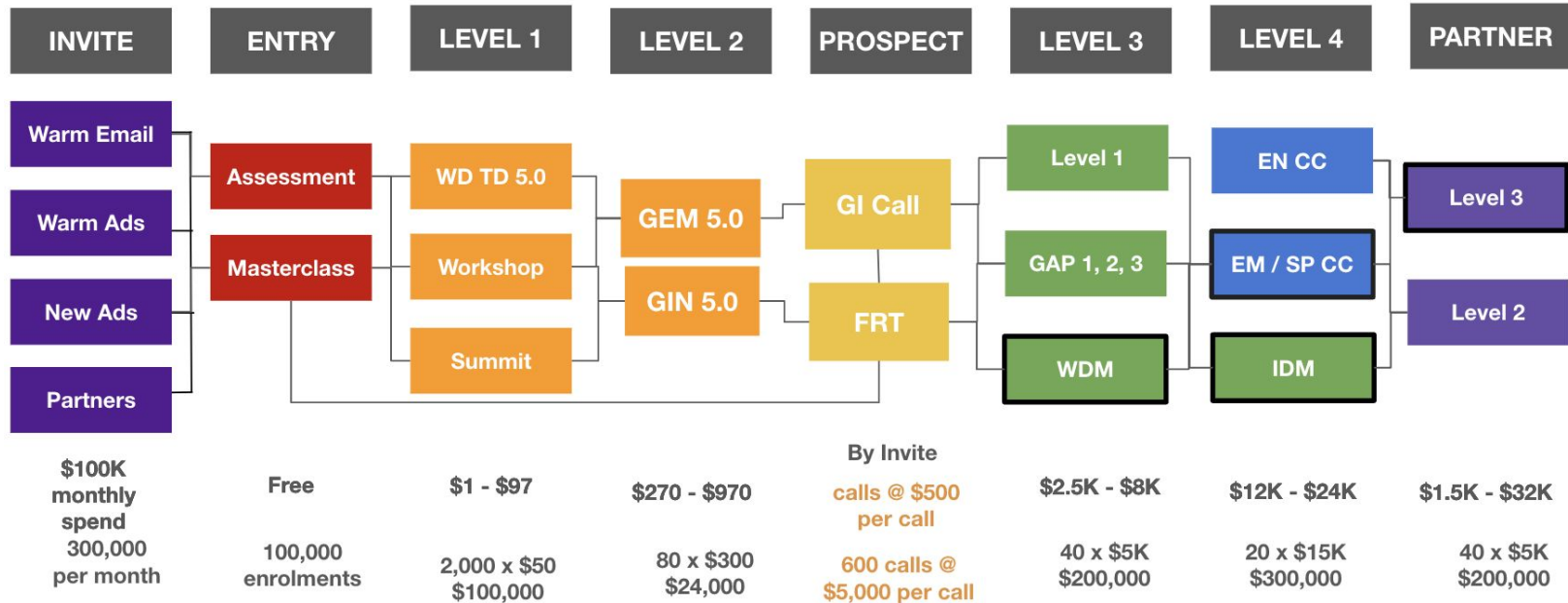
How: Dashboard

Genius Formula

1	Create 5Ps: Customer problem, promise, product, proof, price
2	Develop customer promo plan and step-by-step pathway
3	Set calendar and weekly, monthly, quarterly, annual targets
4	Assemble team to deliver on promo plan
5	Set up company, profile, product, course and payment pages on GeniusU
6	Set up journey, ad, email and sms pathways from follower to customer
7	Set up data dashboard on GeniusU
8	Launch customer promo plan and first six months test and measure
9	Set up partner promo plan and step-by-step pathway
10	Repeat steps above with certification and commission pages on GeniusU

Our Genius Formula Growth Model

We have spent 2022 testing and developing our Genius Formula bringing down our cost per new student to under \$1 and our revenue per student to over \$10 with a 10x ROAS based on our freemium, personalized pathway in our two campuses. We are now ready to bring partners on board to share in the revenue using this Growth Model, the GU platform and the training we will provide:



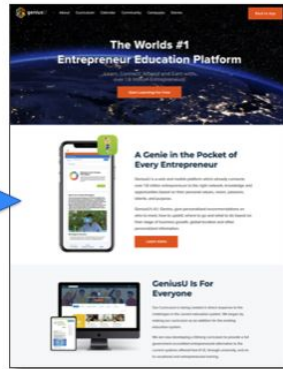
Our Genius Formula Growth Model

In 2023 we are developing a super-compelling pathway using the Genius Formula, incorporating all our partners' courses and schools into our GEM credit system and linking our pathway through to our Genius University, giving a pathway all the way through to a BSc and MBA in Entrepreneurship or Investing, with all our Education Revolution Partners courses earning GEMs.

Join a free event or course



Register on GeniusU



Take assessments to personalize your journey



Follow a personalized learning path



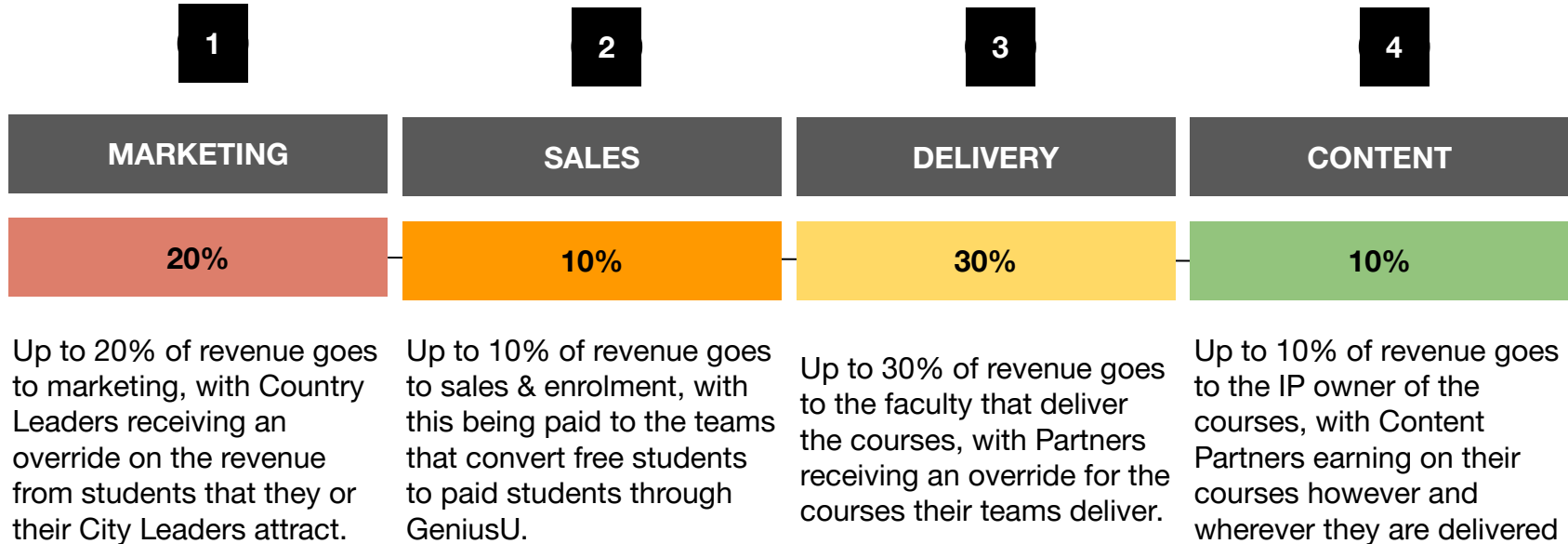
Build your GeniusU profile



What does that mean for our Partners?

By applying the Genius Formula, Partners can earn additional revenue while learning & growing their businesses!

The earnings are automatically calculated on GeniusU for marketing, sales, delivery and content. The Genius Partnership model allows each Content Partner and Country Leader to earn by working with the top regions and courses that fit them best, delivering world-class, accredited courses to students.



The \$1 Million Genius Model

By joining as an Education Revolution Partner

we will work with you to build your Genius Pathway on GeniusU, with metrics to build a model with \$1m in revenues.

We have built effective \$1M Genius Pathways with metrics that look like this:

Education Revolution Partner \$1M Model



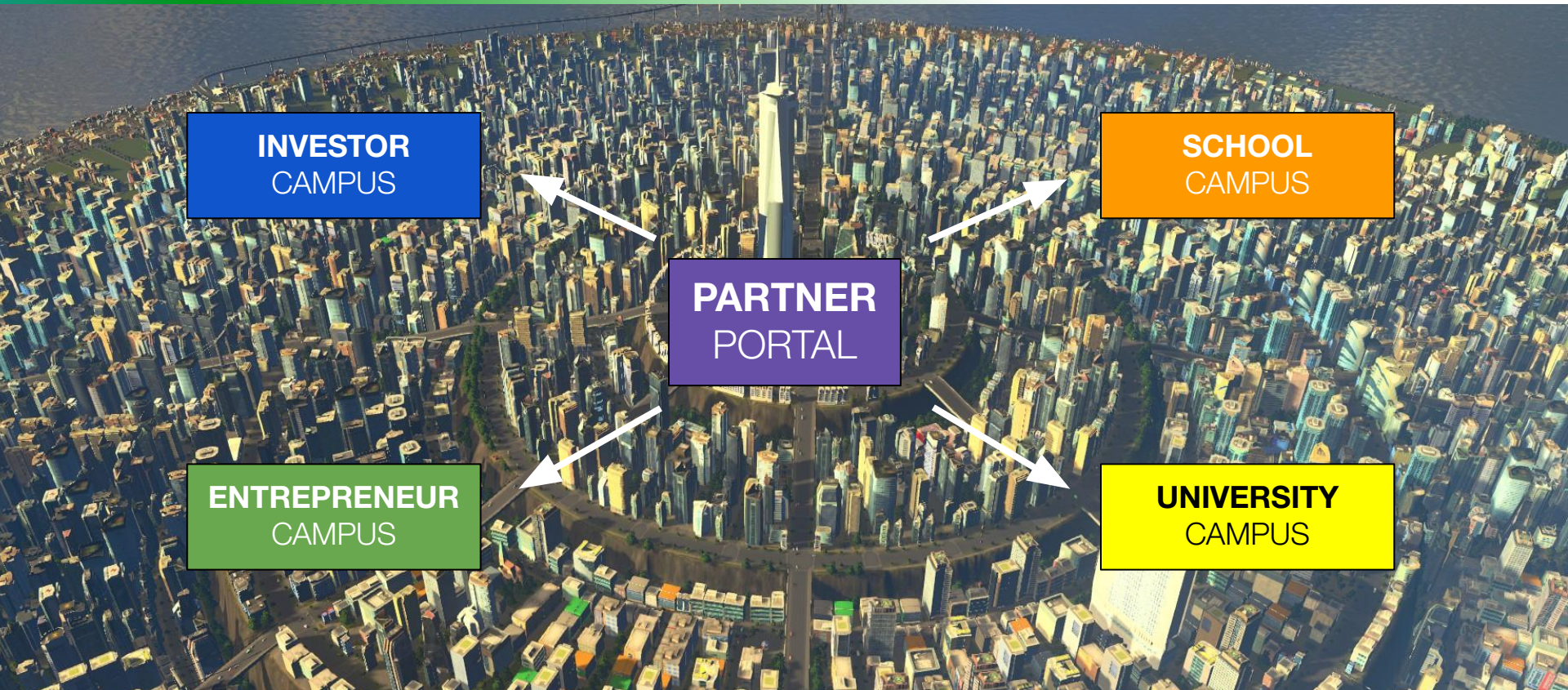
Your Keynote Speaker



Saranjit Sangar

CEO GeniusU

Genius Group's Curriculum 2023



**INVESTOR
CAMPUS**

**SCHOOL
CAMPUS**

**PARTNER
PORTAL**

**ENTREPRENEUR
CAMPUS**

**UNIVERSITY
CAMPUS**



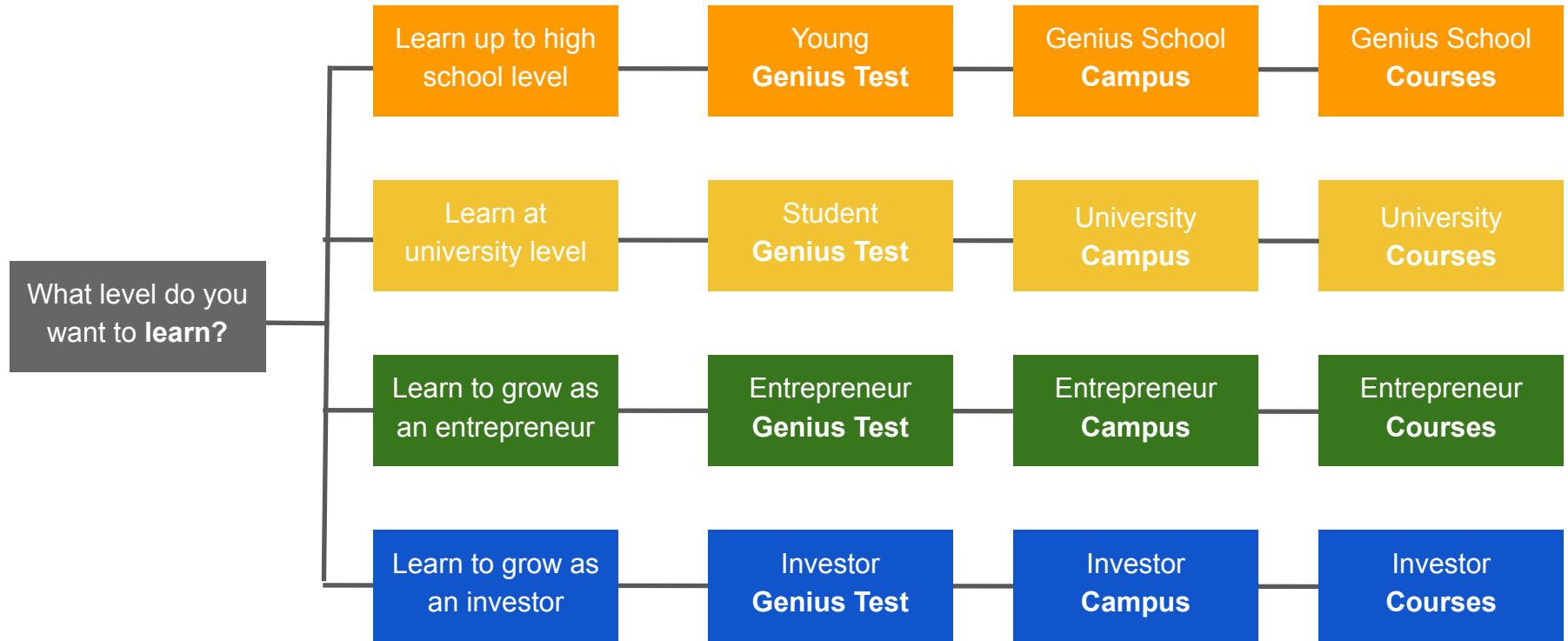
Our learning communities in 2023 are divided into four student campuses and a partner portal.



**ENTREPRENEURS
INSTITUTE**

Genius Group's Curriculum 2023

The **Student Pathway** for each campus gives a personalized pathway from entry to advanced learning.



Genius Group's Curriculum 2023



OUR C.L.E.A.R PHILOSOPHY

Our students earn Genius Entrepreneur Merits(GEMs) for each step they take to Connect, Learn, Earn, Act and Review, gamifying the experience.



An important additional element in our learning methodology is our "CLEAR Philosophy". This is in reference to how we have designed GeniusU and Genie to focus on five daily actions that we recommend students to take. These five actions and sections within GeniusU are Connect, Learn, Earn, Act and Review, and they form the acronym C.L.E.A.R.

Students earn GEMs for taking actions in each of these five areas, and our partners and faculty use these five areas to design their own circles, courses and products on GeniusU, combining an entrepreneurial methodology of how students are learning with the entrepreneurial content of what they will learn.

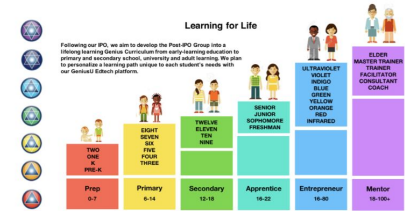
The reason that we believe that these five areas are so important in mastering in self-directed learning is because it provides the necessary scaffolding for relevant and contextual learning that is often missing in traditional education:

"Education is a social process; education is growth; education is not preparation for life but is life itself."

- John Dewey



Genius Group Ltd.



OUR GENIUS CURRICULUM

We believe that the problem that we are solving is that individuals from students to employees to freelancers to startup founders want to learn how to be entrepreneurial and "create a job" instead of needing to "get a job." We believe that the current education system and online courses do not provide any recognized curriculum that can be relied upon.

Our curriculum is being created in direct response to the challenges in the current education system. We began by making our curriculum an addition to the existing education system.

We are now developing a life-long curriculum that serves as a supplement to the existing education system.

In time we aspire to create a fully accredited replacement to the traditional U.S. school and university pathway, with an entrepreneurial alternative to the current systems offered from primary school and secondary school through to university, ongoing vocational training and entrepreneurial training.

Philanthropy: Love of what it is to be human



Philosophy: Love of the world around us



Genius Group Ltd.



[Read our Prospectus](#) to learn about our vision, methodology and full curriculum for 2023.



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Genius Group's Curriculum 2023

GeniusU's AI Genie will leverage capabilities of GPT-3 & GPT-4 to:

1. Create **personalised pathways** based on student's interests, passions and purpose

2. Enable educators to develop personalised and **updated content and curriculum**

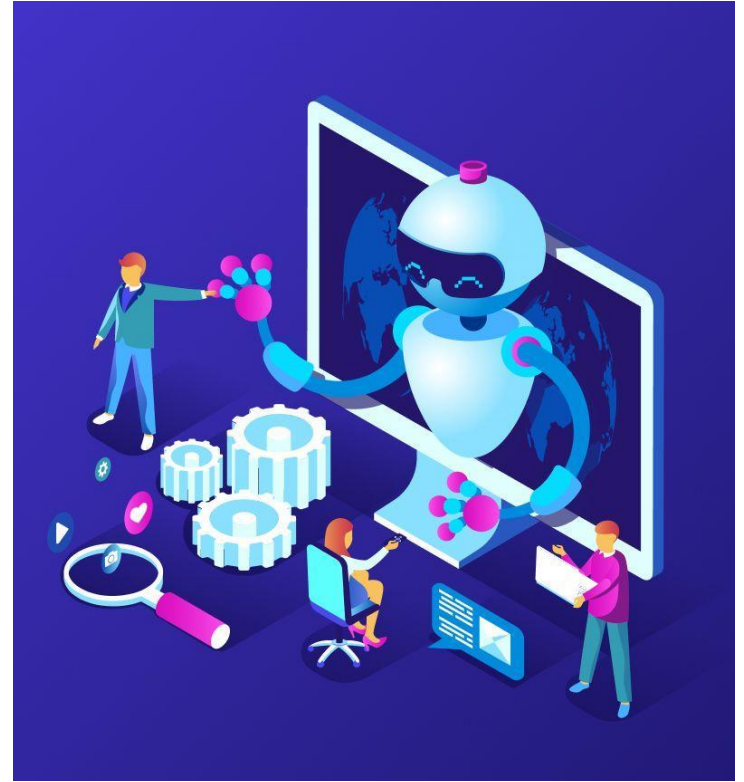
3. Link progress data volunteered by students and captured by GeniusU's AI to deliver on **student outcomes**



Ciao Saranjit, I noticed you haven't completed your assignment on 'Social Technology' which is due tomorrow for your MBA in Entrepreneurship. How can I help you with that ?

Genius Metaversity

1. Immersive and relevant curriculum to develop future ready skills
 - a. Launch of fully accredited global MBA in Feb 2023
2. Personalised curriculum and support
 - a. Launch of Genie AI in April 2023
3. Interactive learning environment with real life simulations
 - a. Launch in June 2023
4. Improved learning performance by volunteered student data
 - a. Launch of personalised learning in Q3 2023



Who is involved: Our Superstar Faculty



**ROGER JAMES
HAMILTON**



**MARCUS DE
MARIA**



**PETER
DIAMANDIS**



**SALIM
ISMAIL**



**SIMON
ZUTSHI**

We are selecting 10 superstar faculty members with strong social media presence and world class content to join GeniusU as both partners and investors.

The benefit to our superstars is to see their content built into US accredited degree and MBA programs via GeniusU and to see their courses delivered globally via our faculty, country and city leaders.

The benefit to our students is to be able to learn from their top mentors, whether New York Times Bestselling Authors, Youtubers or Influencers, and to receive certifications for their efforts that can lead to BSc and MBA degrees.

The benefit to our investors is to know that the world's best thought leaders are all investors in Genius Group, the only public listed company seeking to revolutionise education.

Your Panelists & Guest Mentors



MARCUS DE MARIA

Founder and CEO
Investment Mastery



SALIM ISMAIL

Author, Entrepreneur



SIMON ZUTSHI

Founder and CEO
property investors
network

Your Panelists & Guest Mentors



Ivana Nobilo, PHD

**Dean of Swiss School of
Business & Management**

Your Keynote Speaker



Saranjit Sangar

CEO GeniusU

Your Panelists & Guest Mentors



SURAJ NAIK
CMO, Genius Group



ROHIT DHAR
Ed-Tech Executive

Driving value in your Education Business

Mar
2023

LIFELONG LEARNING SUMMIT

- **Partner Experience**
 - Brand new partner portal
 - Unified performance dashboards on Salesforce Datorama
- **Customer Experience**
 - Global cohorts of online degrees
 - Enhanced navigation on homepage

Apr
2023

PARTNER CONFERENCE

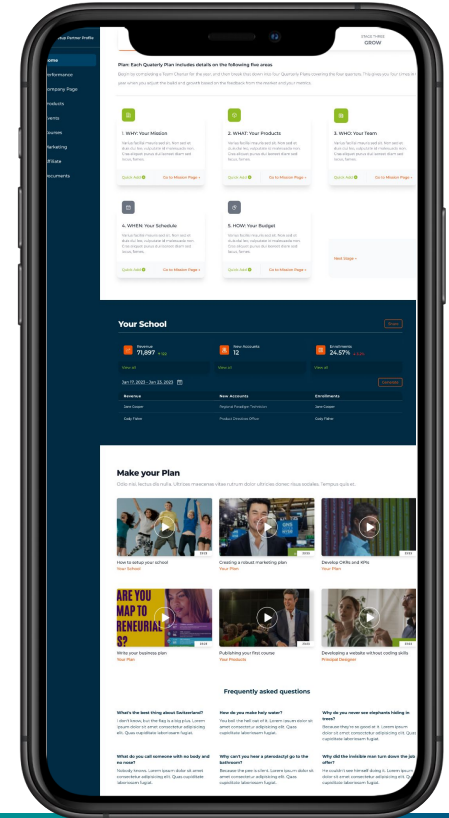
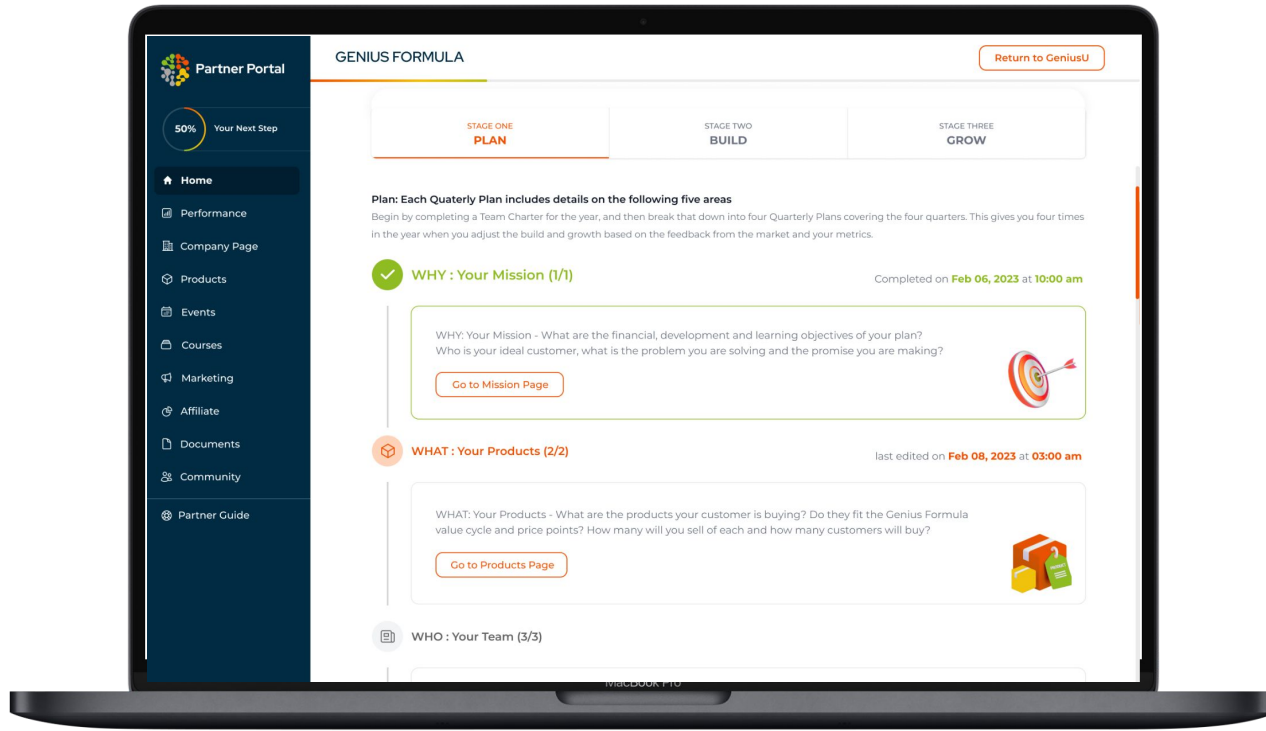
- **Partner Experience**
 - Create vibrant communities, schedule and manage your events
- **Customer Experience**
 - Brand new website and campus pathways
 - AI enabled personalised GENIE (powered by ChatGpt)

Jun
2023

IMPACT INVESTOR SUMMIT

- **Partner Experience**
 - AI powered behavioral analytics tool
- **Customer Experience**
 - Interactive learning environment
 - Simplified navigation and payment solutions

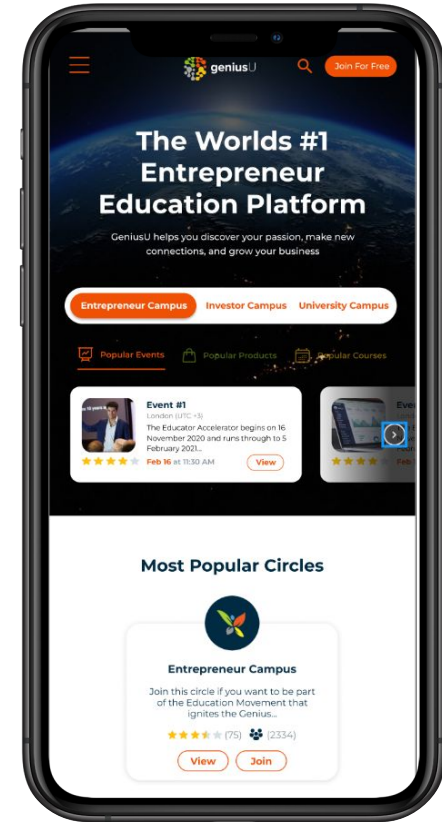
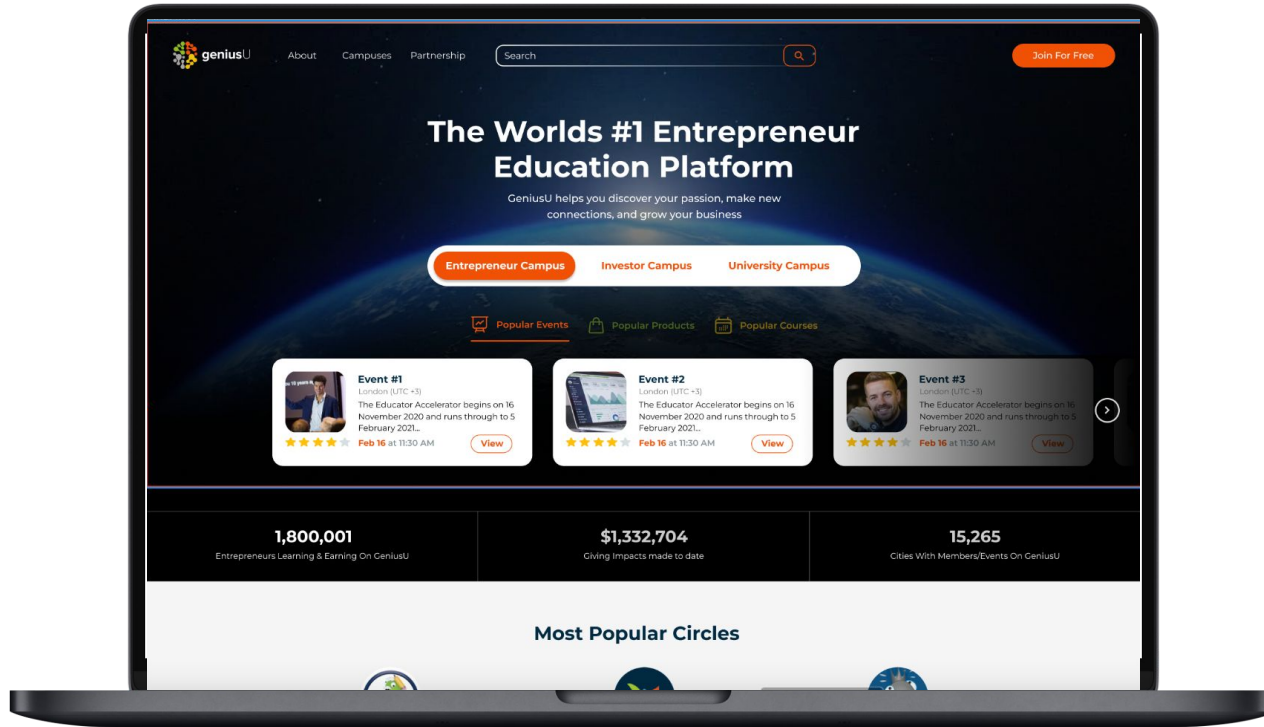
Partner experience: performance portal



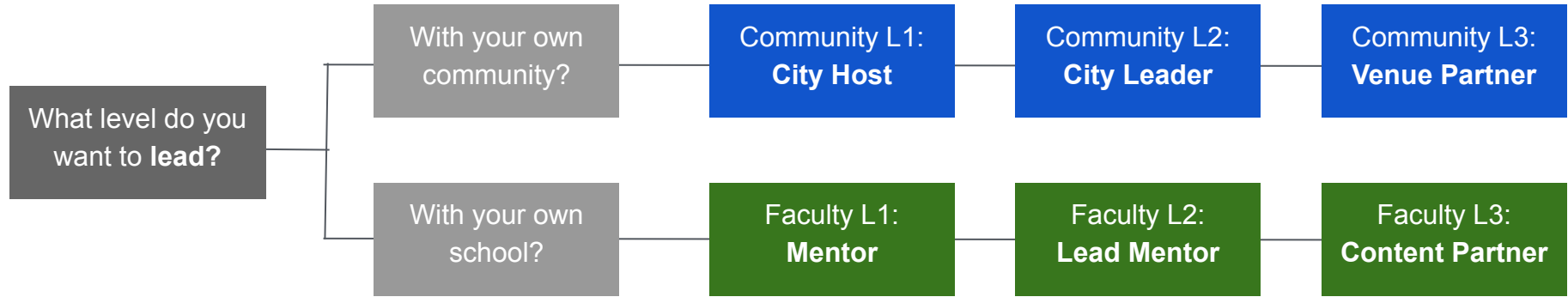
Partner experience: performance dashboard



Partner experience: new home page

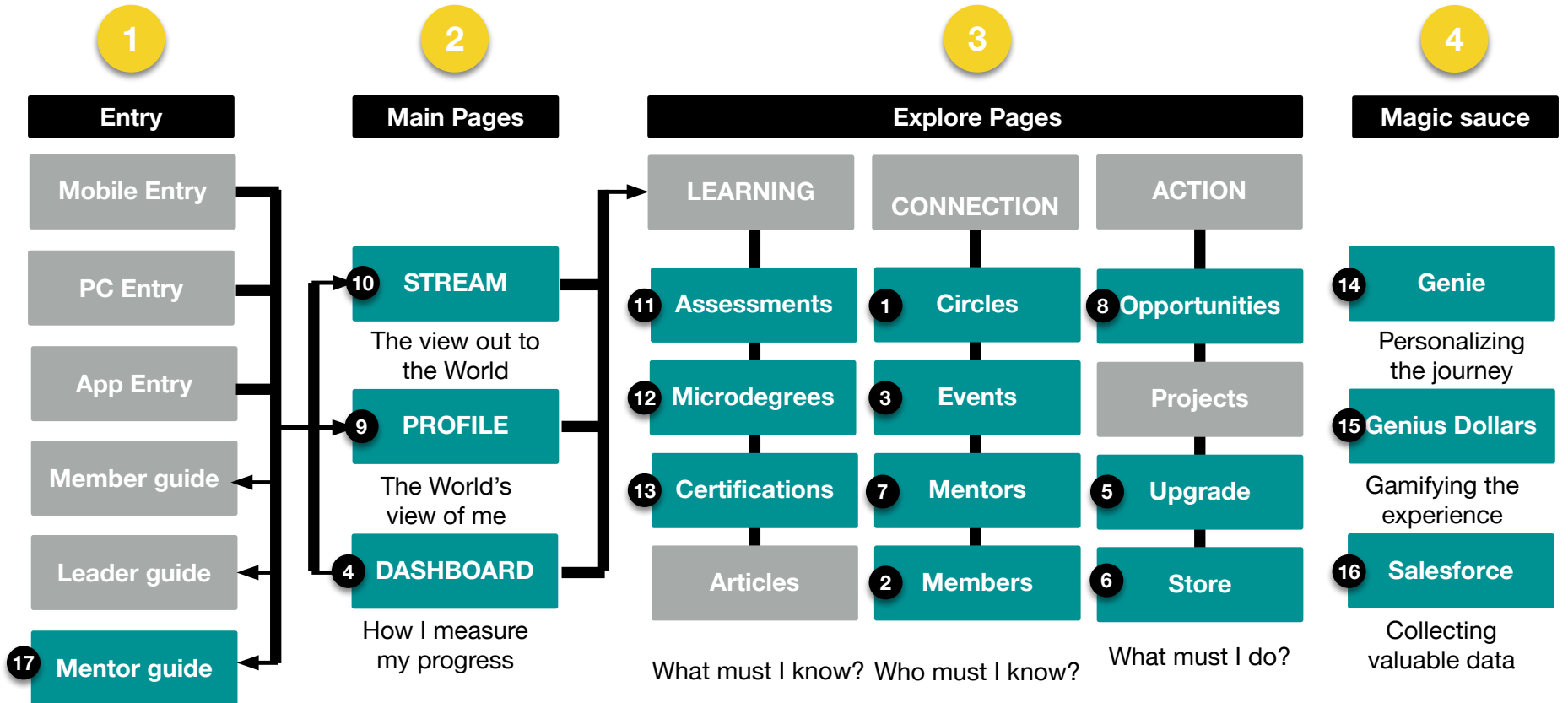


Our Partner Pathways

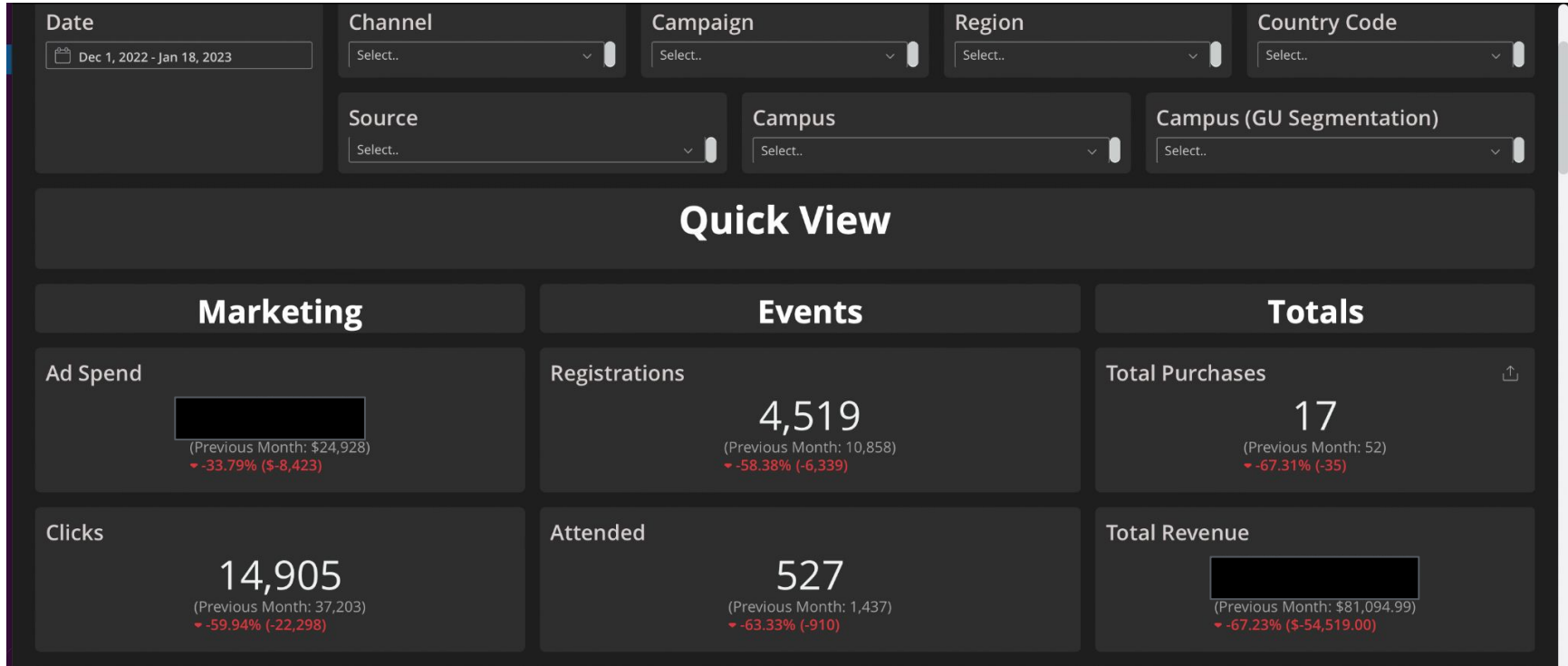


Genius formula implementation > Personalised support > Instant data reporting > Accelerated Growth

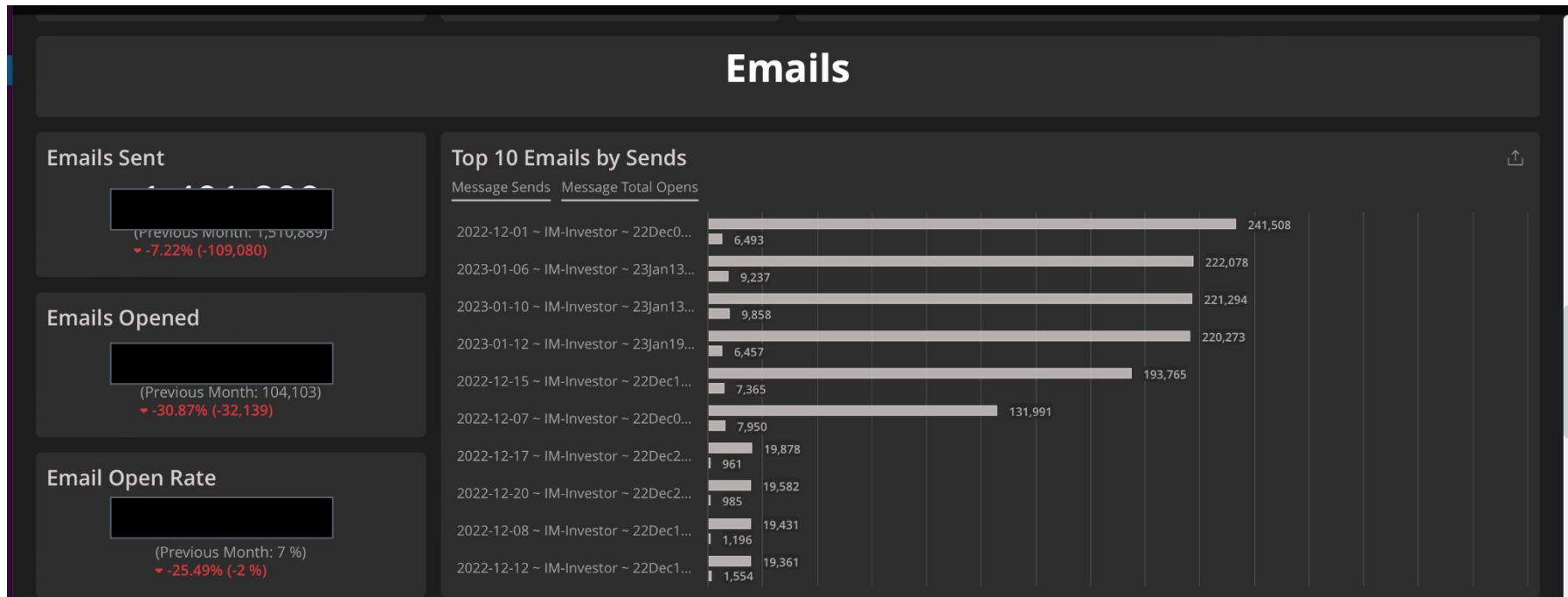
Q1 Focus Areas: Partners



Genius - Plug-ins



Genius - Plug-ins



Đăng nhập

Tham gia miễn phí

Nền tảng giáo dục doanh nhân số 1 thế giới

Học hỏi, kết nối, tham dự và kiếm tiền với hơn 3,2 triệu doanh nhân

Bắt đầu học miễn phí

Q & A

You have

Questions

We have

Answers



geniusU



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INSTITUTE

3RD MARCH 2023



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NEXT STEPS
3RD MARCH 2023



LIFELONG LEARNING
SUMMIT

**THANK YOU FOR
ATTENDING DAY 2**



3RD MARCH 2023



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